



i-Hub
(A Government of Gujarat Initiative)



Education Department
(Higher & Technical)
Government of Gujarat

75
Azadi Ka
Amrit Mahotsav

75 stories of inspiration & innovation



**EMPOWERING WOMEN STARTUPS
FOR AATMANIRBHAR GUJARAT**

#startupindia





**EMPOWERING
WOMEN STARTUPS
FOR
AATMANIRBHAR GUJARAT**





NARENDRA MODI

Prime Minister of India



“

Innovation no longer remains a choice but has become an imperative.

Startups are the engines of exponential growth, manifesting the power of innovation. Several big companies today are Startups of yesterday. They were born with a spirit of enterprise and adventure kept alive due to hard work and perseverance and today have become shining beacons of innovation.

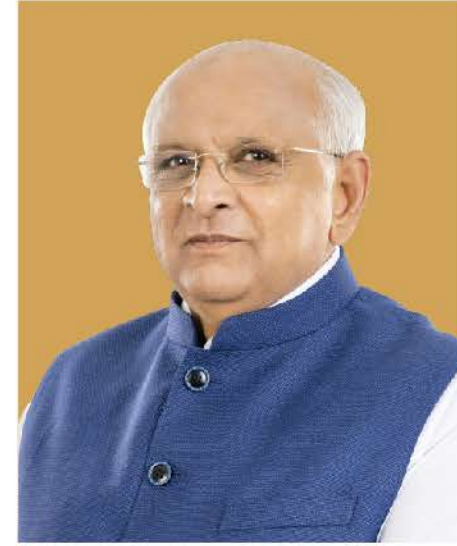
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BHUPENDRA PATEL

Chief Minister, Gujarat State



"Women empowerment is crucial to India's growth. Days of seeing women as 'Home Makers' have gone, we have to see women as nation builders!"

- NARENDRA MODI

Need of women empowerment is being realized across the globe at present, but looking to the ancient spiritual history of India, women empowerment is not new! We have many symbolic examples of it and the most appealing expression is our vision of Ardh-Narishwar. Women have never been inferior part of our societal system or norms. Empowered women herald change and transform economies. Gujarat has been at the forefront in promoting women by encouraging their entrepreneurial skills that have propelled sustainable development in the state.

Gujarat Government reiterates its commitment and pledges to provide enterprising women not just as equal opportunity but for an ecosystem to nurture their startups in order to realize the 'Aatmanirbhar Bharat' vision of Honourable Prime Minister Shree Narendrabhai Modi. I am much pleased to learn that Gujarat Student Startup and Innovation Hub (i-Hub), Ahmedabad is going to Publish a Coffee Table Book Describing Success stories of women startups.

I hereby extend my heartiest best wishes to the new generation of women innovators and startups. I am sure that this book will be highly inspiring for all the stakeholders.

BHUPENDRA PATEL





JITUBHAI VAGHANI

Minister, Education, Higher and
Technical Education, Science and Technology,
Government of Gujarat



Gujarat is known for business acumen of its people. Their risk-taking nature and inclination to explore newer avenues in businesses have earned them the reputation of the 'most industrious community' the world over.

Higher the enterprising activities, greater the growth of the state. The Government of Gujarat, thus, has been instrumental in cultivating an ecosystem that not only encourages entrepreneurs' community but also provides aid for sustenance.

Over the years, Gujarat has taken several initiatives to harness the potential of its young innovators, entrepreneurs and job creators. With a view to tapping the talents of its youth, Gujarat launched Student Startup and Innovation Policy (SSIP), and thereby becoming the first state in the country to have dedicated policies supporting students' entrepreneurial adventures. Since coming into effect, the policy has become pivotal in turning Gujarat into a key player contributing to growth of the startups.

Setting up such robust startup infrastructure has also been instrumental in providing equal opportunity to young women, and inspiring the bright minds to dream big and become entrepreneurs. This coffee table book is a celebration of their indomitable attitude, belief and dedication in creating a space for themselves by becoming successful entrepreneurs and I wish them all the best in their journey ahead.

J. S. Vaghani

JITUBHAI VAGHANI





DR. KUBERBHAI DINDOR

Minister of State, Higher and Technical
Education, Legislative and Parliamentary Affairs,
Government of Gujarat



Entrepreneurship is critical for any state's economic and social well-being. More enterprising the youth, the higher the development of the state. Gujarat state has been fortunate as its youngsters are full of potential and high on aspirations. They are not shying away from any challenge in their path to entrepreneurial success. It is the youth of Gujarat state whose recent glorious endeavors have earned the state recognition of being the best state with a conducive environment for new business ventures and higher startups.

I would like to acknowledge the education department's definite steps like SSIP, i-Hub, i-HubX, WEstart and other flagship initiatives towards identifying, nurturing and supporting young people who have brilliant ideas but lack the resources to turn ideas into reality. The Education Department of Gujarat state has played a critical role of torchbearers in nurturing innovation among youth in Gujarat state. The Education Department has put in place a path-breaking partnership among the entrepreneurship-promoting agencies, educational institutions and young minds that have brought fruitful results in terms of startups with the potential of becoming a global venture. These innovators have not only brought their products and services to the market but also made them viable for people who need them.

The documentation of women startups is a praiseworthy attempt to encapsulate the spirit of confident, self-motivated and tenacious entrepreneurs, who are determined to find out global solutions to issues concerning economies and societies. I congratulate the entire team for bringing the vibrant story of Gujarat state alive on the pages of this coffee table bc

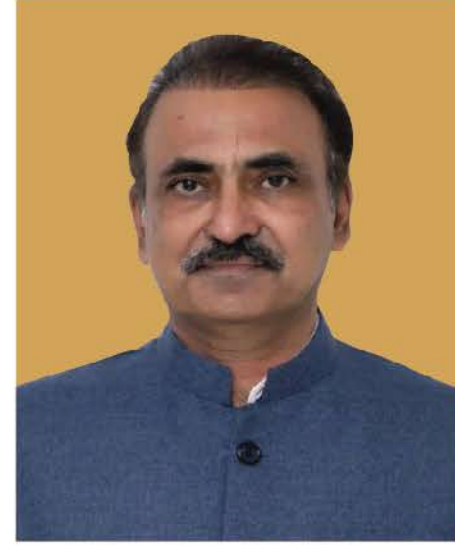
DR. KUBERBHAI DINDOR



MESSAGE

PANKAJ KUMAR, IAS

Chief Secretary



There is an entrepreneurial surge among young women. The ignition has been provided by the state-supported startup policies and the Education Department. Together, they have played a key role in developing a conducive environment for student startups with well-executed initiatives like Student Startup and Innovation Policy (SSIP), *i*-Hub and WEstart.

It is incredible to see how WEstart attempts to provide visibility to the role of women in establishing new entrepreneurial ventures. I applaud all these women startups and their efforts to overcome hurdles and have evolved as Leaders today.

Students from various universities, colleges and other educational institutes across the state are now encouraged to express their creative potential and give shape to their ideas. Through the right guidance and support system, students are motivated to turn their innovative ideas into reality through startups.

The Education Department, through this coffee-table book, celebrates young women startups of Gujarat and their unyielding spirit to succeed and create assets that has generated business opportunities for many and contributed to the inclusive growth of the state. Women have been creative, risk-takers and solution-providers altogether that reflect their multi-tasking skills in their entrepreneurial ventures.

It would be heartening to see startup ventures make their presence felt at the national and global levels, reinforcing the strong-willed image of Gujarat women. I wish them all the best for their success and a bright future ahead.



FOREWORD

S. J. HAIDER, IAS

Principal Secretary,
Higher & Technical Education,
Government of Gujarat



Education system and institutions are agents of change - setting in motion the wheels of transformation for the betterment of societies and economies. They are at the centre of driving innovations in all walks of life. Education, thus, holds a great significance in enhancing the innovation capacity of the younger generation and empowering them to chase their dreams that are aligned with higher goals of life.

Inspired by Hon'ble Prime Minister Shri Narendra Modi's call for 'Startup India', the Education Department, Government of Gujarat, has been relentlessly working towards creating an innovation-friendly ecosystem in the State. Through our path-breaking Student Startup and Innovation Policy (SSIP) and various flagship initiatives under i-Hub, we have been able to create a thriving ecosystem that not only enhances students' entrepreneurial development by providing expert guidance but also encourages young innovators and startups by extending support through various Policies.

The Education Department is keen on bringing about a comprehensive approach for supporting innovations and startups. It is focussed on providing the state-of-art framework for flexible and collaborative working spaces that ignite young minds and instil breakthrough approaches through dedicated mentoring, networking, market access, investment opportunities, support mechanisms and futuristic labs.

For the creation of a robust decentralised facility for the best possible pre-incubation, incubation and acceleration in the State, it is important that the remotest stakeholder should receive holistic support. With an aim to nurture the innovation and entrepreneurial abilities of women, i-Hub started the WEstart initiative that gives them the necessary platform to enable their journey from Mind-to-Market (M2M). The initiative redefines the startup scenario of Gujarat. I would like to congratulate all the women startups featured in this Coffee Table Book and also the rest for their dedication and perseverance. I hope they will inspire others and become role models for future talents to help realize the vision of 'Aatmanirbhar Gujarat' to 'Aatmanirbhar Bharat'.

Gujarat Student Startup & Innovation Hub

“FLAGSHIP INITIATIVES”



STARTUP SRUJAN

Seed grant support to early-stage startups

STARTUP WINDOW

Facilitating market & external linkages for startups

STARTUP SAATHI

Successful entrepreneurs guiding startups

STARTUP MANAK

Testing & certification support for innovators & startups

STARTUP NIDHI

Financing innovations & startups

STARTUP SQUARE

Industry startup Co-Creation

STARTUP SAMAJH

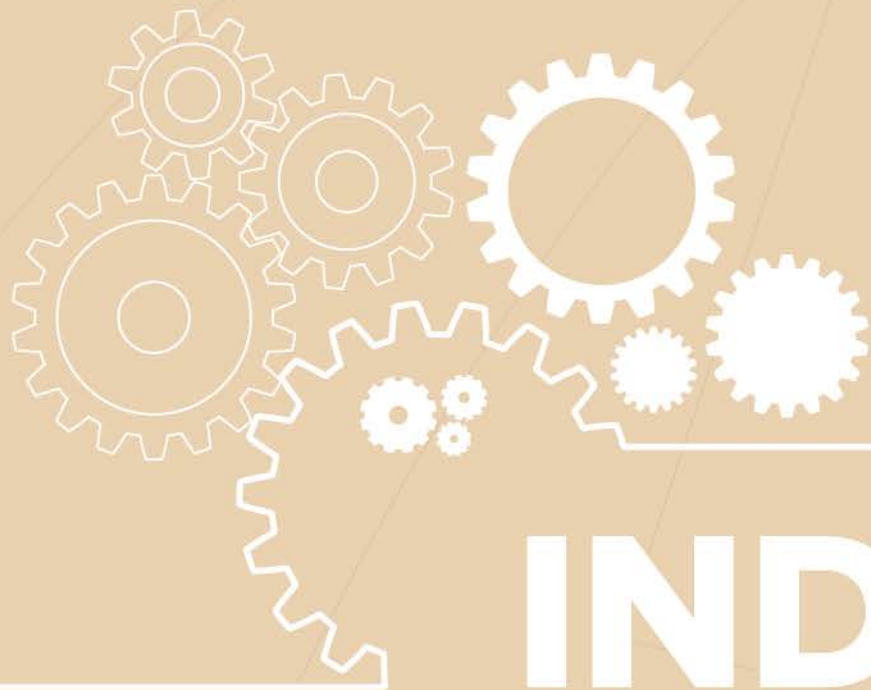
Exposure programme for startups & ecosystem stakeholders

STARTUP MART

Virtual marketplace for startups

STARTUP GOONJ

Promoting startups across platforms for better visibility



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AAYAAN DATA SCIENCE PRIVATE LIMITED

Property Smart Card © is a digital and innovative solution to convert the entire Property Document File, which includes all sale deed papers, other documents related to a property and its owner(s) into digital format transforming it into a unique 16-digit chip-based smart card. It is a digital and innovative solution to convert the entire Property Document File, which includes all sale deed papers, documents related to a property and its owner(s), into digital format, giving it a unique 16-digit chip-based smart card makeover.



aayaan.org

Founder

Murtuza Bharmal

Co-Founder

Tasneem Bharmal

Institute

K.K Parekh Commerce College

Incubator

i-Hub Gujarat

Sector

Services

ACADIO



During the pandemic, most of the events, be it cultural, non-technical or technical events were cancelled and arranging online contests seemed to be burdensome to the organizers. Also, organizers had difficulties in reaching out to their target customers in this online era; mainly because of two reasons being, unorganized & troublesome procedures to conduct online contest and the cost it takes to get the target users attracted to the content.

Acadio is an online platform which assists the organizers to conduct online contests in an organized and smooth way. During the pandemic, it has become difficult for organizers to conduct contests and attract target customers. Acadio provides one stop solution where the organizers can conduct contests for free and can conduct promotion-based contests which could become a fun base for their target customers. This startup focuses on the business requirements of the brands/organizers as well as keeping in mind the fun factor for the participants.

Elaborating about her startup, Fiza says, “We enhance the way contests can be organized for specially curated talents, hence providing the new generation solution for making the new normal much comfortable to the organizers.”

Founder

Fiza Pathan

Co-Founders

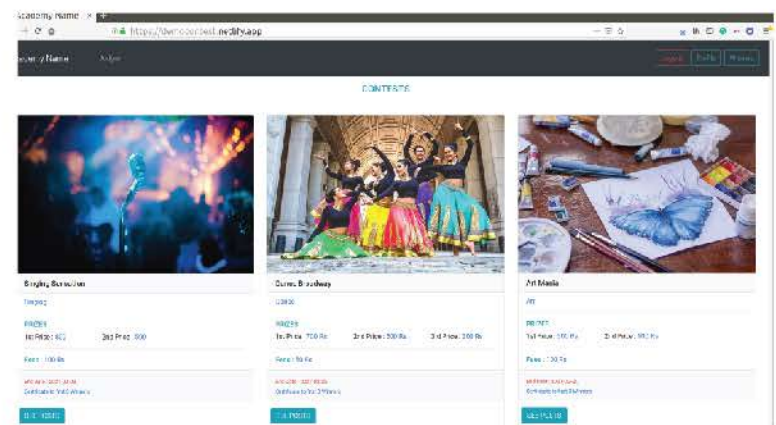
Ziyaad Mahudawala, Abhishek Prasad

Institute

Maharaja Sayajirao University of Baroda

Sector

Art, Entertainment, Events



www.acadio.in



ACHUK ENVIRONMENTAL SOLUTIONS PVT LTD

Co-Founder

Sona Rahul Shah

Co-Founder

Rahul Abhaykumar Shah

Institute

L.D. College of Engineering

Incubator

Antrapreneur - The Business Incubator

Sector

Fire Safety

The raging uncontrolled fires are causing irreparable losses to the environment, depleting oxygen, adding carbon emissions, deteriorating soil, polluting air and water and increasing global warming. The existing approach of fighting with these fires with water and available fire-fighting chemicals has been unable to solve the problem due to its constraints and toxic environmental hazards.

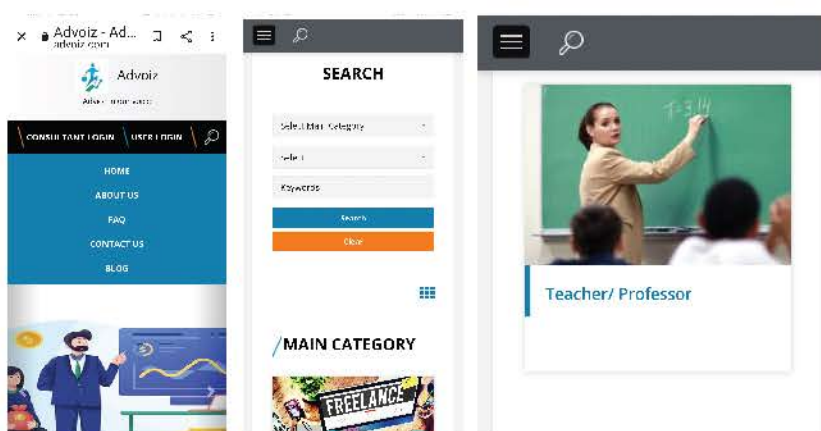
Achuk Environmental Solutions Pvt. Ltd. is a startup that holds the exclusive patents globally for its innovative fire extinguishing composition with patents granted in India, USA and South Africa, and patent applied for in 43 other countries. This startup offers an innovative solution to the unsolved problems of massive fires being faced globally over the decades. It has a long shelf life and is cost effective; offering one solution to many problems.

'ACHUK' is a novel chemical composition invented by the founders of this startup and is unrivalled in fire elimination. This fire extinguishing composition fights high temperature fires up to 1100 °C like forest fire, coal fire, tyre fire, structure fire, fire in synthetic products, marine fire, etc. This product is safe for environment, non-toxic and harmless to human, animal & plant life, and hence is safe to be used in large quantities too.



www.achuk4e.com

ADVOIZ



www.advoiz.com

Founder

Vedika Agrawal

Institute

K.C. Law College

Incubator

i-Hub Gujarat

Sector

Service

Having experienced the hurdles a fresher faces, Vedika decided to put in place an integrated platform that would allow professionals of various fields to get themselves registered and provide their services to clients. Vedika worked on the idea and 'Advoiz' came into being.

"I decided to launch this platform for people to build their careers and grow themselves. It's a marketplace for freshers as well as established professionals. Advoiz has also initiated a national awareness programme on mental health, especially for students. Advoiz is planning to launch an e-commerce platform for professionals too," Vedika shares.

"It provides professionals a platform to increase their clientele and generate more income. Freshers can also start their careers. People can easily rope in professional from various fields, and avail their services from one platform itself," she elaborates.

With Advoiz, clients are also finding it easy and convenient to reach out to professionals. "Advoiz also helps people advertise themselves and their ventures. The initiative is helping us in reaching out to students and people who are suffering from any kind of mental illness. Advoiz is also generating employment. The e-commerce set up which is going to be launched by Advoiz soon will be very beneficial to professionals and people alike," says the entrepreneur.



AI-GENIX INTERNATIONAL PVT LTD

We are a business that invents technology for sustainable farming, which helps to address the global hunger threat and food security issue.

We are relentlessly working on “Replacing Chemicals with Electronics & Biology to Phase Out Highly Hazardous Agrochemicals from Ecosystem”

Our ground-breaking crop protection technologies and crop management solutions are transforming the dynamics of the farming industry, enable millions of farmers to produce high-quality food and increase the yield by optimizing the use of available resources.

Founder

Shahnaz Shaikh

Co-Founder

Khalil Shaikh

Institute

Dayanand Science College

Incubator

i-Hub Gujarat

Sector

Agritech



<https://ai-genix.in/>

AMBROSIA HEALTH AND NUTRITION SERVICES

This startup is the first in India to begin with the nutrition-friendly school health initiative in lines with World Health Organisation's global school health program. The idea is to give nutritious food to children, inculcate healthy eating habits right from the foundation years and also to educate the parents regarding the right nutrition for their children.

With the initiatives of this startup, the school kids have shown reduced cases of malnutrition and infections. The nutrition education has helped children and parents to make better choices and has led them on right nutrition and lifestyle.

Dhara shares, "We are also into making of healthy granolas and bars because being nutritionists it was sad to see commercial breakfast - cereals and snacks with misleading labels, false claims and fooling customers with marketing." The startup proudly presents themselves as 'the first ever granola brand handcrafted by nutritionists'.



Founder

Dhara Jaiswal

Co-founder

Aditi Joshi

Institute

Maharaja Sayajirao University of Baroda

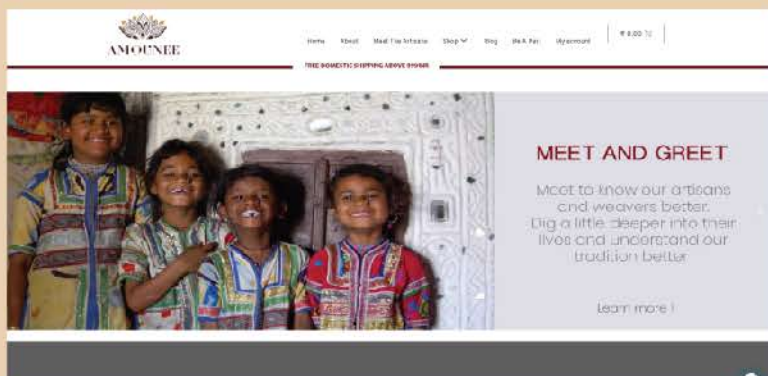
Sector

Health & Wellness





AMOUNEE HANDLOOM VENTURE PVT LTD



www.amounee.com

Founder

Megha Das

Institute

National Institute of Fashion Technology

Incubator

PDPU-IIC

Sector

Digital Marketing, E-commerce, Textiles

The local artisans, craftsmen and weavers face many challenges like threat from cheap imports, decline of local markets for handlooms, low income and lack of direct touch with the customers. Amounee Handloom Venture Pvt. Ltd. has emerged as a digital platform to conveniently buy 100% authentic handloom and handicrafts from rural artisans and weavers.

Amounee is a digital market place that not only directly connects the grassroot level artisans and weavers to the globe but also makes them intelligent sellers. It helps provide a personalised buying experience for textile lovers and bring back handicrafts and handloom in the public attention. This startup actively works with 40 artisans and weavers from 8 clusters and aims to soon have over 1000 artisans onboard from across every state of India. Over 2500 artisans are directly and indirectly benefitted through various activities of Amounee.

Megha says, “Our strategy is to provide our digital space where nationwide clients can conveniently establish communication and business with the rural artisans from the remotest corners of the country.”

ARS GLASSTECH PVT LTD



Founder

Sugna Verma

Co-founder

Rajat Verma

Institute

Rajiv Gandhi College of Engineering
Reserch & Technology, Nagpur University

Sector

Clean Techology

ACCELARATING CLEAN ENERGY MOVEMENT FOR INDUSTRIAL APPLICATION

ARS Glasstech Pvt Ltd is accelerating deployment of Solar Thermal Technology.

Our commitment to renewable energy features a growing solar business.

Our innovation-AGNi69 has uniquely prepared us to develop and deliver high-value solar technology solutions in developing economies



www.arsglasstech.com



ARTIST'S ADDA

Artist's Adda is a platform for promotion of art and artists across the country. It functions online as well as offline, which enables the artists to express their talent of writing, painting, music and other forms of different arts. This platform acts as the bridge between art creation and art expression.

There is an online platform in the form of website which is linked up with its separate social media pages. Various submissions from the artists from across the country are accepted and through filtered process they are displayed on the online portal. Various events to express the art and to promote the artists are organized time to time and various artists are invited to express their interests.

In the span of one year of its existence, this startup has been able to promote more than 300 artists online, given a chance to more than 80 artists to perform in open mic events, gathered database of more than 1000 artists and gained more than 25,000 followers. They have also conducted 5 Open Mic events offline as well as 5 online Art Competitions.

Founder

Vihasi Shah

Co-Founder

Akash Bhayani

Institute

Gujarat National Law University

Incubator

Gujarat National Law University

Sector

Art



BAANSULI



Founder

Saloni Sacheti

Institute

Banaras Hindu University

Incubator

i-Hub Gujarat

Sector

Sustainability



www.baansuli.com

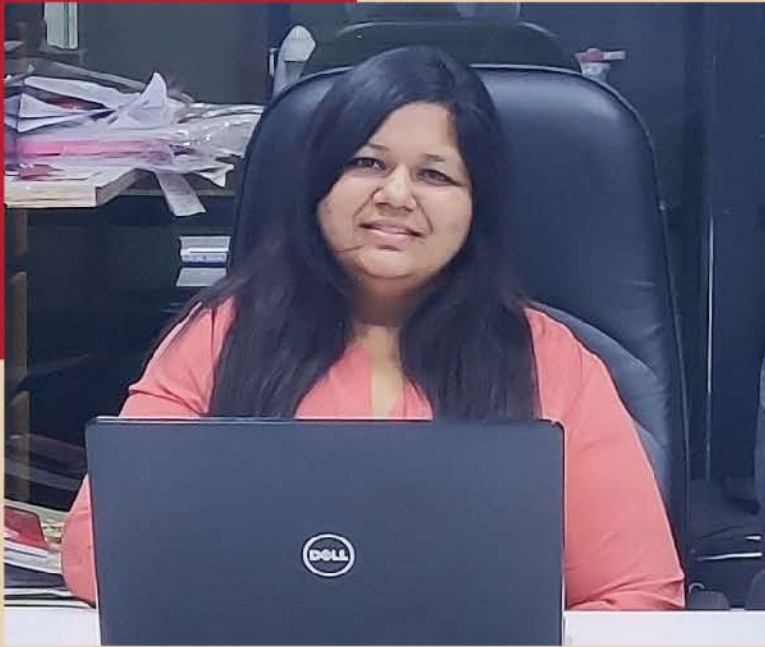
Baansuli - Bamboo Artisan Socio-Economic Upliftment Initiative - is a social enterprise that economically empowers the group of tribal artisans from Dangs by making handcrafted contemporary jewellery, home decor and rakhi from bamboo.

“The major issue in the district is lack of income generation due to a lack of livelihood alternatives. We thought of making something really unique and a different product which can give livelihood to the tribal, with the thought of doing something related to bamboo as it is in abundance in Dangs. That's how the idea of bamboo jewellery came in and Baansuli was born,” says Saloni.

Baansuli has been set up with an aim of giving the tribal of Dangs a regular source of income and preventing their seasonal migration by providing them livelihood opportunities.

“All our products undergo quality checks after wash and colour fastness. The bamboo used for the purpose undergoes Chemical Preservation Treatment for durability and protection against organic decay. These intricately designed handcrafted products are extremely lightweight and affordable,” she shares.

Baansuli has won 3m CII young innovator challenge award, Best startup award by NIRD and ministry of rural development, top 18 social innovators by PIC NCSI, Forbes30 under 30 Asia 2021.



BEBE BURP

There is a daily struggle that one goes through to feed one's infants the right food with age-appropriate nutrition content as well as taste.

Bebe Burp is a startup that is into manufacturing of baby food by following traditional grandma's recipe. It helps to solve the lack of availability of healthy food options in the market by fulfilling the dietary needs of the little ones. Providing healthy baby food that doesn't contain any harmful chemicals or preservatives or any form of artificial flavours is the motto of this startup. Bebe Burp assures certified food products that are not only preservative free but organic and natural too.

It focusses on availability of healthy baby food, easy-to-make, time saving food that parents can feed their little one guilt-free. Their products range from instant mixes to cookies and snacks that are of superior quality with no compromise in taste. The startup aims to reach every household and address every parents' need of healthy baby food options.



www.bebeburp.com

Founder

Shruti Tibrewal

Co-Founder

Chirag Gupta

Institute

AICAR Business School, Mumbai

Sector

Manufacturing

BI-ENERGIES



Founder

Sejal Mishra

Institute

Dr. S & S S Gandhi,
GEC Surat

Sector

Clean Tech,
Environment



Biogas plants running on cow dung or manure is essentially a rural thing. But the once predominantly village feature is now set to take the city by storm in its urban avatar in the form of Bi-Energies. Invented to suit city needs, Bi-Energies runs on food waste and leftovers and thus divest city of grappling issue of waste disposal to a great extent.

A brainchild of Sejal Mishra, a mechanical engineer, Bi-Energies was launched in 2018. A compact biogas plant has been developed which uses waste food rather than dung/manure as feedstock to supply biogas for cooking. The plant is sufficiently compact to be used by urban households, and currently it is in use at urban and rural households alike. A small-scale plant is already installed in Gujarat. The design and development of this is simple yet powerful.

On women's entrepreneurial zeal, Sejal says: "Being a woman, we have more power. Along with being good home-makers we surely can handle business at its best."



BIOPOT

Founder

Nidhi Jha

Co-Founder

Rani Chauhan

Institute

President Science College

Incubator

AIC-GUSEC

Sector

Agriculture

Agrowaste and chemical fertilizers both are major agricultural problems which directly affect human health and environment. Proper recycling of agrowaste in an environment-friendly manner is the need of the hour.

BioPot is a biodegradable pot, which is made of agrowaste like sugarcane, cow dung, coconut husk, by-products of wheat, rice, millets, etc. BioPot contains lyophilized microbes which enhance soil fertility and improve plant immunity by inhibiting growth of plant pathogens. It also contains plant-based product which provide plant growth promoters, proteins, amino acid and seaweed extract which enhance growth of plant. BioPot is made of agrowaste which are porous in nature so it enhances the aeration in soil which is very important for soil fertility and root growth. It also has water retention capacity which reduces the need of water.

Nidhi shares, “We started with one cowshed near Kadi. We recycled over 200 kg. agrowaste to valuable and eco-friendly products. We have contributed in reducing 30% use of chemical fertilizers, chemical fungicides and pesticides.”



BRAVIT PHARMACEUTICALS PRIVATE LIMITED

Bravit Pharmaceuticals Private Limited is Vadodara, Gujarat (India) based company dealing with food products, supplements, nutraceutical, pharmaceuticals, health and hygiene, and a wide range of quality products, trading, import and export.

We assure longer and closer working relationships with our clients and supplier not only provide immediate and reliable services but also to continually exceed expectations and goals.

We are able to integrate all these functions with our fruitful experience. Our numerous competencies allow us to respond to the needs of industries looking for a new market. We look forward to welcome you to our company and work to develop and enhance your current business with us.



www.bravitpharmaceutical.com



Founder

Rajshree Roy

Co-Founder

Jigar Shah

Institute

Parul Institute of Technology

Incubator

i-Hub Gujarat

Sector

Healthcare



CAREER NAKSHA

Founder

Ruma Varshney

Co-Founder

Nimish Gopal

Institute

Maharaja Sayajirao University of Baroda

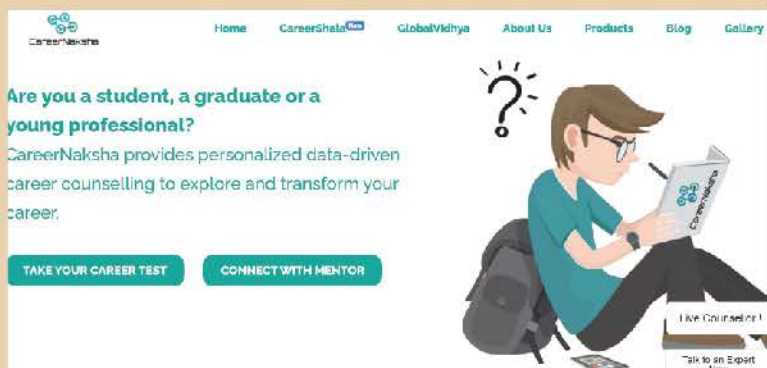
Sector

Education

More than 30% students in India today join the wrong career stream, get influenced by peers and parents to take up non-relevant degree, college or career path which is not based on personal assessment or expert help leading to frustration, low self-confidence, unwanted behaviours, pressure to perform etc. CareerNaksha is a startup that aims at providing personalized, research-driven, expert career guidance utilizing psychometrics and connecting with the right career mentor instantly.

CareerNaksha is an ed-tech startup based out of Vadodara, Gujarat, (incubated at MS University, Baroda) run by alumni from IITs, IIMs, IIMC, NITs & MSU along with world's leading career psychologists, HR professionals and industry experts. CareerNaksha provides modern, personalized, data-driven, psychometrics-based career counselling and development platform to school and college students, graduates and early professionals. They also conduct hands-on workshops and seminars for students to prepare for market skills.

CareerNaksha's machine learning based personality assessment is mapped to specific field & career based on 5-Dimensions: interest, behaviour, aptitude, skills and work styles. The test is scientific, statistically proven, tested on more than 1 million (10 lakh) students, based on O*NET framework (used by US Labour Department), research based (paper published in international journal) and with very high accuracy.



<https://careernaksha.com/>

CERBOTECH EDUCATION PRIVATE LIMITED

CerboTech is a research and development organization, working in the field of developing cognitive skills.

“We have been researching in the field of brainwaves, brain skills and technologies which help in improving brain skills. We have applied technologies like Brain Computer Interface Technology and Artificial Intelligence to develop programs to measure and improve brain skills like concentration, memory, problem solving skills, creativity and critical thinking,” says Shweta, adding that all programs are indigenously developed by CerboTech under the ‘Make In India’ initiative.

New Education Policy 2020 has put a lot of emphasis on cognitive skills. CerboTech programs complements the vision of New Education Policy 2020.

“Cognitive skills like problem solving skills, creativity, critical thinking are going to be important skills essential for academics, sports, future jobs and many more segments. CerboTech programs adds to the efforts put in by parents and schools through its Cognitive Skill Assessment and Enhancement programs,” she says.

The programs developed by CerboTech has been recognized by IIT Bombay and GUSEC. For the past few months, CerboTech has developed a business partner network across India and four other countries.

“In next 5 years, we are looking forward to being a preferred partner to schools, tuition classes and other educational institutes for Cognitive Skill Assessment and Training,” Shweta says.



Founder

Sweta Prajapati

Co-Founder

Chirag Gadara

Institute

G H Patel Institute of Technology and Science

Incubator

CrAdLE, Entrepreneurship
Development Institute of India

Sector

EdTech



www.smartkids.cerbotech.in



Founder

Kanksha Mehta

Institute

Gujarat Technological University

Sector

Clean Technology, Construction



CHEMIBRICKS

Chemical industries are facing problem of treatment and dumping of the waste they generate on regular basis. Most of the methods used are expensive or merely just transformation of one waste form into another. Also, raw materials used in construction industry is continuously degrading. Traditionally used burnt clay bricks create huge amount of air pollution when manufactured and degrade soil quality.

CHEMIBRICKS is the idea to use the chemical waste into manufacturing of construction raw materials. It is basically focused on bricks as it is the essential component of building. All the raw materials used in these bricks are waste of different industries. It provides cost efficient, eco-friendly and effective alternative to the conventional bricks.

Kanksha shares, "CHEMIBRICKS can utilize tonnes of the waste every day and convert it into non harmful product for full life cycle of the product. It utilizes 3 to 4 industrial wastes so we are solving problem of waste dumping of that particular industry." She adds that the environment impacts of the product is in permissible limits to the standards of GPCB. Cost of the bricks can be considerably reduced to about 2 Rs./brick. This startup can prove to be the revolutionary solution for chemical as well as civil construction industry.

DIGIEN INFOSOFT LLP



Most of the processes of Chartered Account offices are manual. Working on computer is limited to spreadsheets mainly. Due to rush during deadline period, many tasks go unbilled – hitting annual income significantly. Furthermore, the execution of work is not well-planned beforehand as it is quite difficult to prepare a plan manually with so many uncertainties. Plus, while on audit assignments, staff many not perform up to the mark, as these assignments cannot be monitored remotely. Also, as CAs deal with a lot of paper work, they need to make most these documents digital and have communication with clients on a single platform.

As a solution to the above challenges, DigiEn InfoSoft LLP has developed an all-in-one solution - CA Office Pro, for Chartered Accountants to manage all their operations through a single software. CA Office Pro automates all the work schedules for all the services that are offered by CAs to their clients in a few clicks at the start of the year requiring minimum amount of time. CA Office Pro allows CAs to assign different services of different customers to concerned stake holders. It also tracks employee locations whenever required to make sure audit operations have seamless execution. The application also provides a platform for managed communication and data exchange between CAs and their customers.

Founder

Urvi Adhvaryu

Co-Founder

Pooja Upadhyay

Institute

J. P. Dawer Institute of
Information Science and Technology

Sector

Consulting, Information Technology



www.digieninfosoft.com/caofficepro



ECORRECT PRIVATE LIMITED

our lives revolve around the consumption of plastic. And plastic pollution is one of the most alarming challenges that we are facing today. It is leading our earth towards global warming and climate change. ECORRECT simply means Ecologically Correct choice. It is an eco-friendly startup that offers us a better replacement of plastic, Bioplastic.

Nature produces some of the strong biopolymers which have very impressive properties. We can modify it according to our use in our daily routine. Bioplastic is a plastic-like product, however it's quite different from normal plastic in its source and its degradability. Bioplastic is made up of plant-based materials. It is biologically degradable in soil as well as in water. Bioplastics have very much similar properties to normal synthetic plastic including transparency, mechanical strength, texture, colour etc. It is prepared with less time consuming and less energy consuming procedure through same traditional plastic machines. It contains no harmful chemicals like phthalates and bisphenol A, which are harmful to living organisms. It can be modified with fragrance, colour and shapes according to the purpose of its use. Various products like carry bags, disposable items and single use products can be prepared from the bioplastic pellets.

“Initially it was hard to prepare bioplastic but our constant belief in ourselves and positivity motivated us to explore more. With each trial we either succeeded or we learnt from the failure”, shares Bindi.



www.ecorrect.in

Founder

Bindi Patel

Co-Founder

Rahulkumar Katara

Institute

Gujarat University

Incubator

GUSEC

Sector

Manufacturing

ECOTERRA BIO DESIGN



Founder

Dinta Vaghasiya

Institute

Gujarat University

Incubator

GUSEC

Sector

Agriculture, Clean Technology,
Manufacturing

Ecoterra Bio Design is a startup that develops sustainable packaging material out of mushroom roots and agricultural waste. This material is cost-effective and eco-friendly as compared to those currently available in the market that are Styrofoam based.

Styrofoam takes more than 500 years to degrade naturally. Also, after degradation it releases toxic pollutant on earth in form of microplastic which is hazardous to human health. IndiaPack packaging material decomposes within 60 days without any additional treatment.

Sharing about her journey, Dinta shares, “One fine day I observed that discarded mushroom compost turned into hard mass with exposure to sunlight. That gave me the idea that why can’t I make something out of the waste and create an eco-friendly material.”



EMCYTO LIFESCIENCES LLP

Founder

Krupali Thacker

Co-Founder

Jagjit Singh Mehta, Arjun Parmar

Institute

Nirma University

Incubator

i-Hub Gujarat

Sector

Pharmacy

Liposomal technology serves with better efficacy and very less toxicity. However, available product of Liposomal formulation are fewer as it requires technical knowledge of manufacturing process.

Sensing the need, Krupali founded Emcyto Lifesciences that focuses on Novel formulations instead of only conventional formulations, and works on life saving drugs.

“Few startups are there with experience of Novel formulations. The recent case of Amphotericin B liposome injection, which was in demand during Covid 19 surge, brought to fore the fact that only 6-7 company across the globe has been able to manufacture it. Our firm is working on life saving drugs and development of better formulation of same (like liposomal formulation and depot formulation) which will have major impact on the patients who are suffering from critical diseases,” says Krupali.

Public will have better product for increasing survival rate and pharma company will have ready-to-market product, she adds.

Citing example, Krupali says: “Amphotericin B liposome is effective in treatment of Mucormycosis. But simple form of Amphotericin B injection creates a very high nephrotoxicity and needs to stop after just 3-5 days, though the treatment needs 30-day therapy. Whereas liposomal formulation of amphotericin b is effective and can be administered up to 30 days. But dearth of technical knowledge of manufacturing Liposomal Amphotericin b is the constraint much of pharmaceuticals companies face.”



www.emcyto.com

FABRICULTURE

Currently, the fabric procurement sector in the fashion industry is highly fragmented. In order for a fashion designer to procure different kinds of fabrics, they have to scout through multiple vendors including retailers, distributors and weavers, which is a highly painstaking process. In addition, the continuously changing trends in the fashion sector make it even harder to get the right fabric on time.

Fabriculture is a one-stop omni channel platform for designers, students and fashion/lifestyle enthusiasts to source all their fabric requirements from one roof. Fabriculture is an idea, founded upon the principles of building ethical and socially responsible fabric brand for the nation.

Aashita shares, “We strive to deliver some of the finest fabric at reasonable prices while ensuring that no one in the entire value chain gets exploited and is paid fairly.”

With a deep-rooted knowledge of the fabric industry, at Fabriculture, fabrics are sourced from some of the most skilled and seasoned weavers from major hubs like Jaipur, Banaras, Surat, Bangalore, Hyderabad and many more. A wide variety of dress materials including embroidered fabrics, cotton fabrics, printed fabric, digital fabrics, silk, specialized silk such as banarasi brocade, chiffon, brasso and many more are made available, along with customized services such as custom embroidery or printing.



www.fabriculture.in

Founder

Aashita Khandelwal

Institute

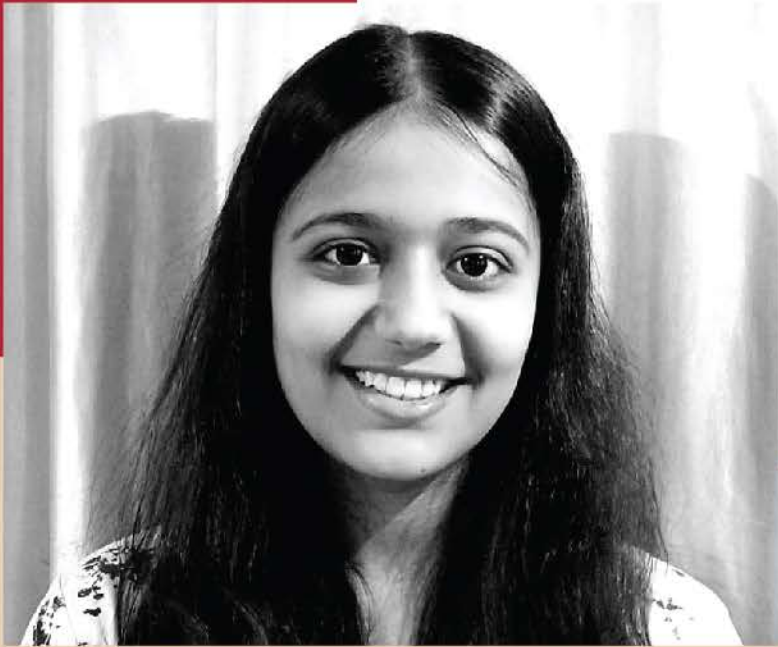
Xavier's Institute Of Communication,
Mumbai

Incubator

GUSEC

Sector

Fashion



FLASH FUELS

Flash Fuels is an innovative early-stage startup, catering to the refuelling needs of the industry and common people with special focus on time consumption, safety, adulteration, and pilferage.

“Research estimates that one billion litres of fuel is wasted annually while driving to and fro from petrol pumps. An average commuter ends up wasting 3-4 hours every month in travelling to petrol pumps. Hence, on-demand solutions like Flash Fuels can help in bringing down trips to petrol pumps, save time and cost, reduce carbon footprints, and allow customers to escape serpentine queues at the petrol pumps,” says Siddhi, providing the insight about the venture.

Also by provision for mobile fuel stations, Flash Fuel would eliminate the use of urban land needed to set up fuel stations.

“Our mobile refuelling services are designed to save time and money which is crucial for business. Our solutions can help businesses reduce machinery downtime and eliminate the risks associated with storing, handling, and tracking fuel supplies on-site. We believe extraordinary service leads to extraordinary results. While we take care of your fuel needs, you can concentrate on your business,” says Siddhi.



www.flashfuels.in

Founder

Siddhi Dave

Co-Founder

Tanish Shah

Institute

GLS Institute of Design

Incubator

i-Hub Gujarat

Sector

Fuel Industry

GENIE FOOD GROUP



www.geniefoodgroup.com

Founder

Jiya Rajvanshi

Co-Founder

Chinmay Rajvanshi

Institute

Entrepreneurship Development Institute of India

Incubator

GTU Innovation Council

Sector

Agriculture, Manufacturing

Genie Food Group is a processed food production company based out of Ahmedabad, India. The goal at Genie Food Group is committed to providing the best quality flavoured variety of processed food. It aims at providing a variety of different intermediary food products such as fresh fried onions, garlic powder, dehydrated onions and pastes used to prepare the delicious mouth-watering food cuisines.

Jiya shares, “Preparing delicious meals comes with a mixture of all the right ingredients, overwhelming your precious time. But relax. Take a deep breath. We bet you won’t find a better solution to this problem than us!”

This startup directly procures from the farmers. They encourage women employment by involving more women in peeling, chopping and preparation processes. The food is processed in a way to increase longevity, to be preservative-free and keeps the same aroma and taste intact. The startup addresses the problem of quick food, saving shelf space, shelf life of the product and natural taste in the processed food products.



GEOCARTE RADAR TECHNOLOGY PVT LTD

Founder

Silky Agrawal

Institute

IIT Gandhinagar

Incubator

IIEC, IIT Gandhinagar

Sector

Construction, Consulting, Design,
Archaeological Investigation,
Smart City Underground Mapping

GeoCarte Radar Technology Pvt. Ltd. provides comprehensive professional high-end Geo-Exploratory services using advanced Ground Penetrating Radar (GPR) technology to map underground infrastructure without digging. It leverages its expertise for all kind of sub-surface explorations ranging from utility mapping to archaeological investigations, assessing the concrete structure condition and leakage detection. This startup is capable of providing satisfactory output and results even in challenging site conditions where conventional GPR analysis tool fails. Analysis and interpretation of GPR weak signal data has been GeoCarte's forte to ensure accurate mapping of underground structure from its inception.

At GeoCarte, GPR services along with in-house developed advance analysis tool make it effective to be implemented even in difficult site scenarios like high clay content, high moisture content, etc.

In due consideration of the rapid increase of the underground infrastructure, GeoCarte helps its client in mapping the underground anomaly, whether it's utilities or structure. Silky further shares, "We do help our client to map the underground artefacts at archaeological sites. To map the leakages in the soil and the layers of the road or soil strata is also our field of expertise."



www.geocarte.in/

GROWING PEOPLE



Founder

Minakshi Kotwani

Institute

L.J Institute of Computer Application

Incubator

GUSEC

Sector

Human Resources

Finding talent that will stay with you is the hardest part of recruiting. When building the perfect team, the single most important thing is to bring the right people. Not having the right team, weak team, poor leadership, poor team management, lack of vision, are the major reasons why startups fail. Growing People is a startup that is working in the direction to help startups and early-stage companies with the much-needed people management. It helps companies with hiring the right talent and supporting internal operations.

Elaborating about the services that they offer, Minakshi shares, “We take care of your 360-degree HR processes. Be it hiring talented people, employee onboarding, HR documents, attendance and leave management, employee engagement and retention, performance appraisal, training, compensation and benefits, and employee separation - we have got it all covered.”



www.growingpeople.in

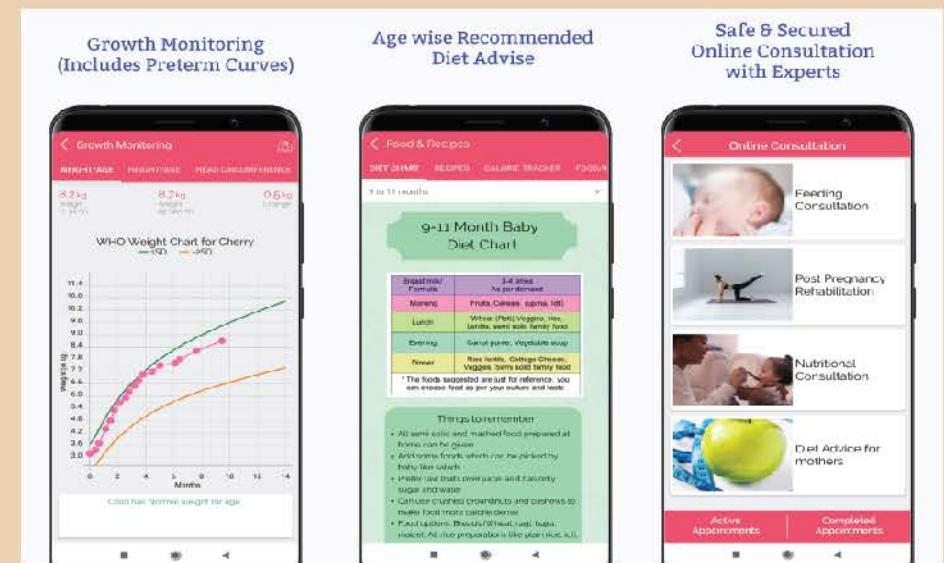


GROWTH BOOK APP

As per National Family Health Survey Data 2014, around 45% of under five children in India are suffering from malnutrition. Growth chart is a simple tool which can help parents to evaluate growth of their child. To empower parents to evaluate growth and development of their children is the motive behind this startup. Growth Book App is a parenting app, by which user can monitor the weight, height and other anthropometry parameters of a child.

Key features of this app are that it is available in English and Hindi language and is simple and easy to use. The app offers features like Growth Tracker, Development Tracker, Vaccination Tracker and Health Tips. It also extends real time doctor's counselling to the parents and tips to address parenting issues through WhatsApp groups. Currently, they have over 34 active groups with approximately 150-180 participants in each group.

This app has found over 3.11 lakh downloads with users from 150+ countries through which more than 3 lakh child health queries have been answered.



www.growthbookapp.com

Co-Founder

Dr. Ami Tank

Co-Founder

Dr. Anand Shah

Institute

SBKS Medical College & Research Center

Sector

Health & Wellness

HGWELLNESS LLP



HGWELLNESS LLP is Innovative Medical equipment Manufacturing company, As of now we are Making 7 types of Vein finder. HG vein finder is useful for Phlebotomy, in simple words , Phlebotomy is the process of making an incision in a vein with a needle. The procedure itself is known as a vein puncture. HG wellness have designed & developed this product to enable medical professionals & pathology lab professionals to perform simple easy & effectively on their daily task .Good accuracy is making Hospital/Path lab's reputation & HG vein finder helps with that. We have Various Models for Path lab, Hospital, Neonatal, Pediatrics and Geriatrics.



HG vein finder

www.growthbookapp.com

Founder

Pooja darji

Co-Founder

Hemang Solanki

Institute

IGNOU

Incubator

i-Hub Gujarat

Sector

Healthcare



HIMALAYAN HEMP INDUSTRIES PVT. LTD.

Founder

Sonam Sodha

Co-founder

Haneesh Katnawer

Institute

Gujarat Law Society

Incubator

i-Hub Gujarat

Sector

Healthcare / Healthtech



www.himalayanhemp.in

Himalayan Hemp Industries Pvt. Ltd. is a socio- ecological organization, with vision to spread awareness of preserving the Himalayas variety of cannabis and hemp holistically.

“We have a well-defined organisational co-operative model and we want to make eco-conscious products. Most of our outputs will focus on betterment of struggling community. Our first flagship product is cannabis hemp reusable sanitary pads that focuses on providing a better alternative to menstruating women,” shares Sonam.

Hemp fiber is antibacterial, rash resistant and has good moisture absorbing tendencies. “It (Hemp) can be the alternative cash crop for farmers. It requires less water and zero pesticides. By developing innovative products like reusable hemp sanitary pads which are assembled and stitched by women, our first product targets to uplift women and farmers through the means of hemp economy,” says the budding entrepreneur.

“Using synthetic pads is hazardous for women’s health and also discarding it in open pollutes environment. Our product is reusable and protects the environment as it is a biodegradable product,” Sonam explains.

These pads are stitched by local women and that generates small income for these women. “Also, when they stitch these pads they develop trust in the product and it helps in spreading awareness about healthy menstruating habits,” she adds.

KASHMIRIYAT STORE

Kashmiriyat Store is a tribute to our timeless Kashmiri cuisine and culture. We aim to spread kashmiriyat through products hand-crafted in small batches with care, staying true to the approach followed by our ancestors from the valleys of Kashmir.

Kashmiriyat Store is a one stop shopping destination for anyone who wishes to purchase from the valleys of Kashmir and we bring authentic, genuine and exquisite Kashmiri products to their doorstep.

We are more than just a business. Through Kashmiriyat Store, our founder aims to give more business to the farmers, artisans and vendors in Kashmir.

Everyone, every home should own a piece of Kashmiriyat Store This is our dream!



Founder

Aditi Shishoo

Institute

Xavier Institute of Communication, Mumbai

Incubator

i-Hub Gujarat

Sector

E-commerce



www.kashmiriyatstore.com



KASPERTECH

Road accidents have been a major cause for concern across India. Also, 30% of accident deaths each year are caused due to delayed medical care. Most of the deaths happen due to lack of help in the Golden Hour of the accident which is within 40-60 minutes after the accident. Many of these deaths could be prevented if timely help is provided to victims in road accidents which depends on how quickly the responsible authorities were informed of the accident. As an answer to this, this startup came up with a solution that can save lives of accident victims.

Currently, this startup is working to build an ultimate surveillance system that can help to not just prevent accidents but also help in providing immediate assistance to victims in case an accident occurs. The biggest USP of their product UltraviZ is that it is capable of detecting road accidents from a real time CCTV feed. It then extracts all useful information from the live feed including Date, Time, Location, Image and Video of the accident and shares it with right authorities within a matter of seconds. Apart from this, the startup is also working towards integrating various traffic rules violation detection in UltraviZ so as to improve the status of road safety in our country, thus aiming to make our roads safer.



www.thekaspertech.com

Founder

Krishna Ojha

Co-Founders

Ekta Arora, Dhairya Patel, Vikas Choudhary

Institute

Indian Institute of Information Technology, Surat

Incubator

GUSEC

Sector

Smart City, AI, IoT, Automation

KHEL STUDIO PRIVATE LIMITED



At Khel Studio, we create products and design systems towards inclusivity.

We observe. We identify. We simplify.

Designing solutions for bottlenecks and minimising gaps between the Users and the Product. For us design is a mindset.

To design a value engineered smart assist product to easily sit & rise from the WC for arthritis related and child bearing women user group in India.

Khel believes in wholesome and reliable solutions. We strives relies upon rational analysis and logical insights to create authentic outputs for conscious audience. We as designers are empathys trying to build a brand from relatable experiences at a meaningful level. How we look, sounds, and what we create is purposefully aligned with our core practices.

Empathy and inclusivity stand as our inspiration and guardrails as we create the numerous touchpoints to work with audiences. Currently we are in a nascent stage creating products and practices based on these lines.

We are looking at providing a lifestyle solution to users through cognitive experience. For arthritis related users and child bearing women with a projection of serving a seamless experience for 15% of the world population suffering from joint pain in the coming years.

Founder

Shagun Malavia

Co-Founders

Aishwarya Edakhe

Institute

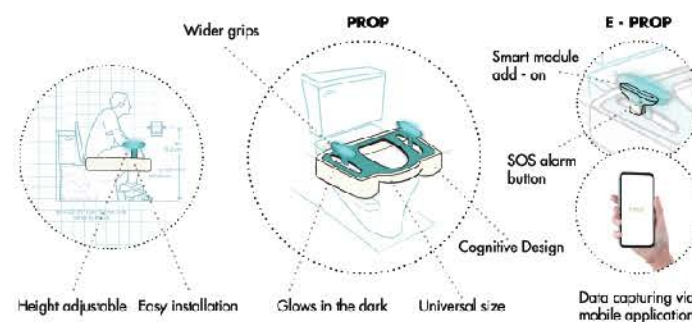
CEPT University

Incubator

i-Hub Gujarat

Sector

Healthtech



www.khelstudio.com



LAAKOOD PRIVATE LIMITED

Laakood aims at creating a healthy living and functioning spaces – indoors and outdoors – with fusion of design, technology and a hint of nature.

“Mental health has been on decline. Our homes, workplaces, hangout places are not sanctum of peace we want it to be. Laakood created spaces would give individuals or groups a peaceful, productive and biophilic environment and connect them with nature or create a vibe of pseudo natural spaces. This would trigger responses similar to the ones generated amid nature, away from worldly chaos,” says Vamika.

“Currently, we’re working on all wooden home management and lifestyle products like diaries, planters, etc. This is a part of a bigger vision wherein we are trying to come up with a ‘biophilic’ product and service range which brings nature closer to people and their homes,” she adds.

Research suggests happiness is an individual’s responsibility but external and internal social, mental and physical touchpoints, people encounter on daily basis, also impact it.

“Laakood plans to help every individual through external touchpoints which would trigger happiness or peace. Maybe momentarily but it can have a huge impact on a person’s daily life,” the founder explains the impact of her startup.



www.laakood.com

Founder

Vamika Chitravansh

Co-Founder

Anvit Rao, Chandresh Rai, Manish Ladhe, Satyam Raut

Institute

Unitedworld Institute of Design

Incubator

Karnavati Incubation and Innovation Foundation

Sector

Healthcare / Healthtech

LEARNVERN PVT LTD



LearnVern is a eLearning platform which offers Job Oriented Courses in Vernacular Languages and Connects Skilled Learners with Employers.

Despite a massive educated talent pool of job seekers across India, corporate India faces a shortage of candidates who possess relevant commercial skills in the modern workplace. There is a clear mismatch between modern commercial skills needed and those that are abundantly available, and LearnVern is out to fix this significant problem. Each of these jobseekers needs to be skilled and reskilled, and upon successful skilling they need to be connected with Employers.

The LearnVern team has been in the skilling and training domain for 15+ years and most of the time was spent in setting up franchise locations across the country. In the process of scaling up we realized a few inherent problems in the skilling space. Finding good quality trainers in tier 2-3 cities was a big problem and due to that providing good quality training in the offline space was difficult. Students from tier 2-3 cities need access to good quality courses and content to learn new skills. Secondly it is our understanding that most students in India have English as the second or third language and hence learn much better when taught in their mother tongue. Finally due to Covid, Internet data availability, Age group of our target customer and Motivation to get better high paying jobs will motivate students to access our courses and become Job Ready.

LearnVern is Live with a Website, Android App and an iOS App. LearnVern has over 100+ Courses and 1.25 million Registered users, with 6,000 new users joining everyday.

LearnVern intends to offer Skilling solution to over 50 Crore Indians who need to be skilled and Reskilled



www.learnvern.com

Founder

Aditi Shah

Institute

Monmouth University

Incubator

i-Hub Gujarat

Sector

EdTech



LIBERTY CRUTCH

Founder

Trupti Yadav

Co-Founders

Devanshi Surati, Rutvik Hadiya

Institute

Parul Institute of Physiotherapy

Incubator

Entrepreneurship Development Cell,
Parul University

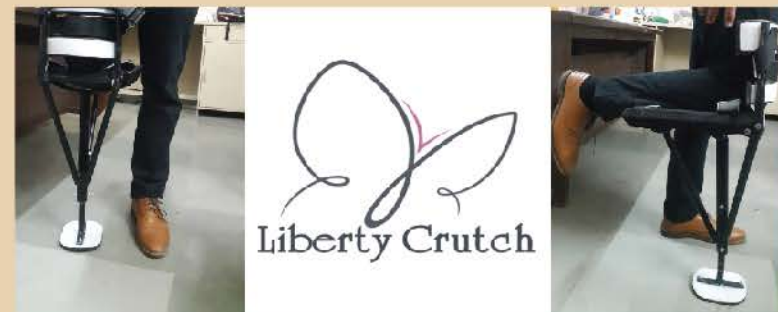
Sector

Healthcare / Healthtech

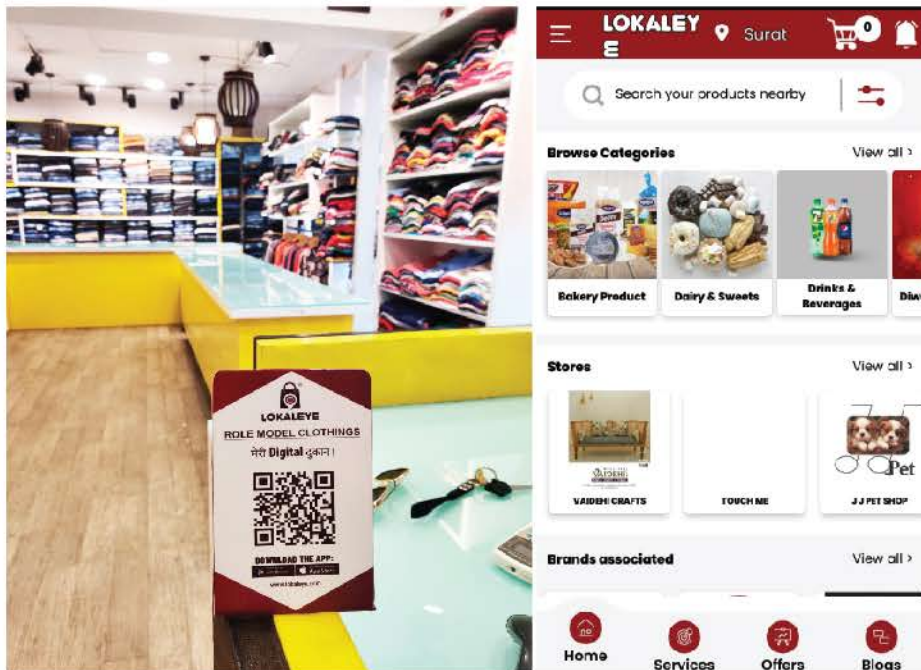
The problems faced by patients of unilateral lower limb injuries inspired Trupti to design Liberty Crutch - a mobility device that aims at providing functional independence to the user through hands-free and pain-free mobility. It can be used by the people with unilateral below knee musculoskeletal injury.

“Patients use standard crutches for unilateral musculoskeletal below knee injuries which are high in number these days. Shifting and mobility becomes all the more difficult for patients with upper limb & lower limb injuries. Liberty crutch will provide comfort, more stability with the structure which will be tightly secured to the thigh. This will provide support to the lower limb and help in healing. The weight of the body will be borne by the shin of the tibia instead of armpits,” Trupti explains.

“The benefits of this device will be delivered to all the patients with Unilateral below knee Lower limb musculoskeletal injuries for walking without excessive support from upper limb. Our major goal is to serve our society and make every individual physically as well as mentally self-sufficient,” says the budding physiotherapist-cum-entrepreneur. The startup has received Rs 73,000 in grant from the government.



LOKALEYE



www.lokaley.com

Co-Founder

Dipti Palav

Co-Founder

Prasad Palav

Institute

Veer Narmad South Gujarat
University

Sector

E-commerce

Lokaley is a local commerce startup empowering and transforming local retail store into a smart e-tail store with omni channel solution and all-in-one business platform for sellers and local marketplace for customers. This startup is addressing the problem faced by 80% of the Indian retailers who are only dealing offline and missing out on the online markets. The need of the hour for the Indian retailers is to go online. Lokaley is a local commerce platform which connects local sellers and customers on a single platform.

This startup has successfully onboarded 400+ retailers on its platform that resulted in good business and faster flow of customers. Lokaley is on a mission to give digital support to all the offline retailers to create and run their online and offline business successfully with just one platform.

Also, with focus on rural development, they are planning to create Lokaley Hubs to address the needs of the rural people including daily necessities, medical and education facilities at affordable costs.



LYMBEDGE LLP

Founder

Sarika Chitrodiya

Co-Founders

Umang Suthar, Dinesh Damodar

Institute

Government Engineering College, Gandhinagar

Incubator

GUSEC

Sector

Health and Wellness

After any health complication, accident, surgery or treatment involving a patient's joints and muscles, a patient's life is affected because of minimum movement, weakness and slow recovery. Because of this, the patient and the family have to suffer.

With focus on healthcare, this startup combines its global cutting-edge technology with extensive local experience to provide artificial upper limbs, supportive devices and mobility solutions that can improve the quality of life for patients. It extends the innovative services and products for people with limited mobility. Its quality of products and the services provided are cost effective and of highest quality.

This startup offers rehabilitation services for patients and focuses on prosthetic and posture control services through its clinics and dealers. It aims at providing reliable, technologically superior prosthetic and posture control products with technical support to maximize benefits to the clients in India and neighbouring countries. They have a team of proficient and skilled experts who are dedicated into the services with a rich experience of research and application.



www.lymbedge.com

MANENTIA ADVISORY



Founder

Suchi Panchal

Co-Founder

Anuj Chandalia

Institute

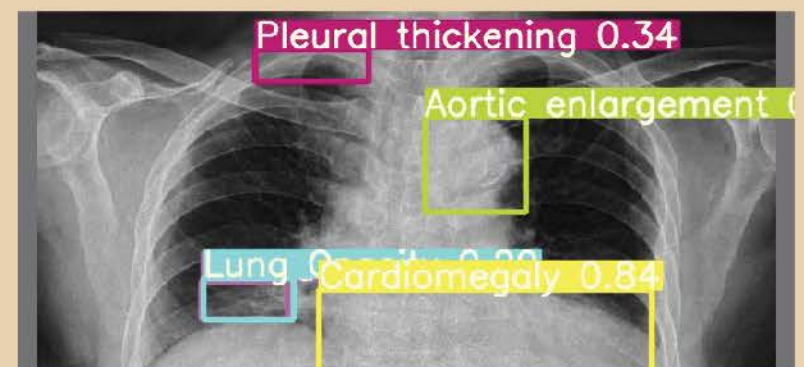
Sardar Patel College of Engineering

Incubator

PDPU-IIC

Sector

Healthtech



manentiaai.netlify.app

Manentia Advisory is an AI-based Health-Tech Diagnosis Startup. It provides quick detection of a diagnosis (20+ Lung Diseases) reports through medical images of X-ray and CT-Scan. We offer a Teleradiology system with integration AI and Deep Learning technology called Manentia AI System, it will take X-Ray and CT-Scan image of chest as an input and will generate an automated report as an output. Which provides the information of where the infection is and how severe it is. Which can be downloaded in the PDF file format.

For the lung Cancer or any lung infection, it is very difficult to detect an infection in their early stages because they are barely noticeable. Which may lead to the difficulty in analyzing it from X-Ray/CT-Scan. Also the doctors are manually analyzing the X-Ray/CT-Scan which can be time-consuming

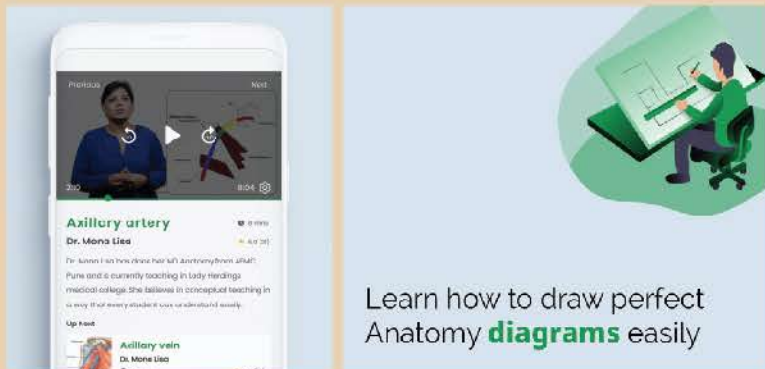
We were always curious about the healthtech industry and how can we do more with Artificial Intelligence and Machine Learning. After the covid breakout, there were some personal reasons, as the family members tested positive for Covid-19 and the results were delayed. Because of this we started our research and asked doctors about Artificial Intelligence can be a helping hand in these situations. So we started working on Manentia Advisory. We created the platform during the initial surge of pandemic cases to detect covid 19.

Our product is still on RnD stage, we will be having clinical trails from CDSCO for the approvals in few months, that is why it hasn't been launched.

It can be useful in the remote areas where there is no specialist to diagnose the disease. The product can detect deadly lung diseases from their initial stage as for now, but we are planning to add more disease detection which won't be limited to lungs. And that can help in multi-specialist hospitals and diagnostic centers.



MEDGURU DIGITAL LEARNING LLP



Studying medicine is a hard and arduous journey and there aren't enough resources available to help students make it easier. MBBS is one of the most difficult courses, but there are no targeted video lectures or education modalities that can help MBBS students in their journey to become the best doctors.

Medguru Digital Learning LLP is a startup that offers tailored solutions for all MBBS woes. Medguru's video lectures are created to revolutionize the study of medicine. The startup had conducted a survey of 1000 first year students and found that they were facing the problems like poor standard of teaching, unavailability of video lectures, difficulty in finishing the course and doubts in understanding of concepts. The mission of this startup is to impart the best quality of medical education to each and every student of India. By providing quality education to future doctors, the aim is to create better doctors and hence, making an impact on future healthcare.

Trishala shares, "We believe that the best education from the best teachers should be available to all without any reservations or boundaries. Through our platform, students across colleges pan India are able to learn from the top-notch field experts."

Founder

Trishala Punjabi

Co-Founders

Dr. Shital Punjabi & Dr. Rajesh Punjabi

Institute

SMT. NHL Municipal Medical College

Incubator

GUSEC

Sector

Education

MEZMO CANDY

MEZMO is a D2C brand for a range of healthy candies like jellies, lollipops for kids as well as grown-ups. These will provide the taste & experience of sweet candies but without its unhealthy side effects.

Current products in the market contain up to 90% white sugar/corn syrup & artificial colours. There is no availability of candies that are yummy and healthy.

Mezmo is a solution packed in the form of jellies made with real fruit juice/pulp & prebiotic fibres.



www.mezmocandy.com



Founder

Megha Rawal

Institute

S.P. Jain Institute of Management & Research,
Mumbai University

Incubator

i-Hub Gujarat

Sector

Food & Nutrition



MINDFUL GURUKUL

Founder

Darshana Jain

Co-Founder

DR. Chirag Jain

Institute

Pune University

Incubator

i-Hub Gujarat

Sector

EdTech

mindful gurukul is the first solution that combines the organization of self-study hours with modern technology and artificial intelligence & creates a non-judgmental pal in their exam journey. by the end of the program, the student is a resilient & smart citizen who knows how to reach their targets with effective time management & removing burnouts. the method of training through gamified app helps them to build a plan to achieve their targets and follow them, to experiment & learn from mistakes, & to think rationally and critically.



Increase Focus

If you become more mindful, the percentage of a day being used on work, studied for, or proper rest will increase. In every project, you might have wished you could increase your ability to increase focus.



Improve Academics

From the toughest of subjects to the easiest, find the easiest way to complete your assignments. If you struggle with school, college or university, you can use the app to increase your academic performance.

www.mindfulgurukul.com

MISSCALLPAY



Founder

Mitesh L Thakker

Co-Founder

Dharmista M Thakker

Institute

Somaiya Vidyavihar, Mumbai

Incubator

i-Hub Gujarat

Sector

Fintech

MissCallPay is Ultra-simple payment application for Billions, and is amongst the first Voice based payment app.

India is home to 1180 Million or 1.18 Billion Mobile Subscribers, but despite big push by Government and billions of capital invested by payment companies only 200 Million users have got on to UPI, while there are 748 Smart-phone users, it seems that UPI user growth has hit the glass ceiling as with already simple UX and exciting Cashback offers a mountain of 548 Million smartphone users are yet not moving on to UPI, at the same time not to forget India is also home to 425 Million feature phone users who due to user limitations of the smartphones can't transact using UPI. , MissCallPay solves this problems as being the voice based first app on UPI 123Pay.

The idea of MissCallPay came in January 2017 after the demonetization when Dharmista & Mitesh were traveling to their Native village in the outskirts of Bhuj Kutch. At that time, there was chaos with people standing in serpentine queues outside banks and ATM's. Mitesh thought that there should be a product or solution which should solve the problem of people standing in queues. A few days later they attended the Vibrant Gujarat Summit 2017, and they got a clarion call listening to the motivational speech of PM Modi. Thus, they decided to take a plunge into the fintech space. Mitesh realized that financial inclusion without a payment solution that works without the Internet, the smartphone is going to be a challenge in India, thus MissCallPay was born. Since then there is no looking back. Launch by RBI Governor, Pre-launch Partnership with Large PSU Banks, and corporates with PO's & MOU's to get at-least 4 Crore users on UPI 123Pay and at least 1 Lakh Merchants in first year of operations. Atleast 1 Billion weekly UPI Transaction on MissCallPay, be a significant contributor to Less Cash society and mission of our government and Honourable PM Narendra Modi to make India USD 5 Trillion economy.

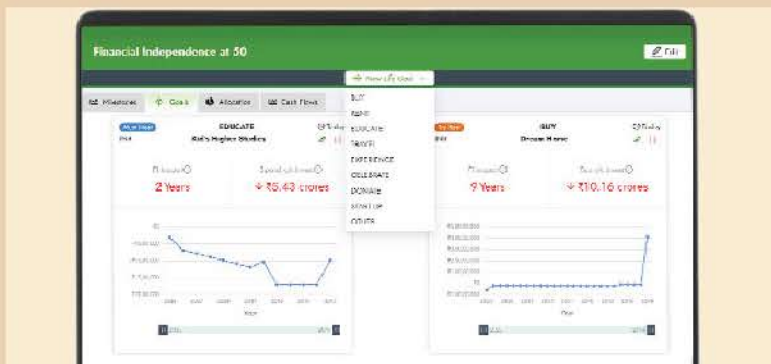


www.misscallpay.com



MONEO

One-stop financial coaching platform to help 20 to 40 years old digitally-savvy urban middle-class to affluent Indians & NRIs achieve worry-free financial independence while respecting data privacy.



moneo.in

Founder

Nancy Doctor

Co-Founder

Umang Doctor

Institute

Apar India Institute, Sikkim Manipal University

Incubator

i-Hub Gujarat

Sector

FinTech

There is nothing personal about personal finance. While customers lack required financial education and awareness, products are sold by quite a few financial professionals without understanding customer's risk profile and goals. Also, there is no holistic multi-country financial planning platform that also helps to root positive financial habits. Financial planning professionals aren't affordable for middle-class as most charge upwards of Rs. 20k annually, and Rs.2,500 for an hourly call. While women have started working, most of them shy away from money management. Financial education is critical for them to make their hard-earned money work hard so that they can realize their full potential. My start-up is not only committed to their financial education, but also helping them in their financial independence journey through holistic financial health analysis, goal-based financial planning, and cultivating positive financial habits.

Moneo MVP is already being tried out with a select set of families, and the feedback has been unanimously positive. People, who aren't even aware of their goals and lack basic financial education, have been able to use Moneo to create a personalized financial plan with clarity of how much money and time is needed to achieve financial independence. Some of them have also paid for financial coaching. They also use Moneo's extensive analysis to understand their family's holistic financial health, net worth and asset allocation. They also get alerts on daily basis about their portfolio so that they are in tune with the impact to their portfolio, especially in these uncertain times with high volatility. Help more than 1 million families across India to jumpstart their financial independence journey

NEERX TECHNOVATION PVT LTD



Founder

Nikita Tiwari

Co-Founder

Harsh Agrawal

Institute

National Institute of Technology Raipur

Sector

Agriculture, Manufacturing



www.neerx.in

The farmers of India remain in extreme dilemmas while tackling crop growth. There is a lot of chemical and biological activity occurring above and below the soil which is unseen and unheard. India's farm resources like land, water and soil are highly stressed and more than half of the country faces water stresses with withdrawals at 40-80% of supply. On the other side, 20-30% of all nutrients, nitrogen being most mobile, is lost by over irrigation. Farmers and their agri-partners aspire to reduce guesswork, structure crop cycle through proper planning and forecast needs via actionable insight.

Neerx Technovation Pvt. Ltd. has a vision to help mitigate climate risk and crop management challenges to improve productivity and reduce agri-input cost through intelligent agri IoT platform that can easily address problems like water scarcity, salinity management, crop growth and pest management. Nikita shares, "We saw a gap between agritech research and market. While working on our innovation we figured out feasibility and viability aspects in agritech sector to sustain ourselves in future."

SHOOL, a product of NEERX, has provided an alternative to costly foreign-based solutions whereby the cost to consumer is less than 70% of foreign and Indian counterparts. SHOOL is cost effective and can support farmer income by 1.5x in the first year of purchase.



NEWTON'S APPLE SECURITY SOLUTIONS LLP



www.newtonsapple.in

Founder

Aishwarya Gore

Co-Founder

Mandar Waghmare

Institute

International University of
Applied Science Germany

Incubator

i-Hub Gujarat

Sector

Cyber Security/ Personal Security

Newton's Apple offers solutions to enable successful implementation of secured IT infrastructure to accelerate clients' growth in business and provide privacy.

"Advancement in technology and interconnected business ecosystems has led to increased exposure to cyber-attacks. We aim to digitally shield the cyberspace by offering various solutions. We foster certified trainings on information security and provide penetration testing and security audits," says Aishwarya.

"We are moving towards an era of smart appliances and smart homes where many of the appliances are connected to the home network. This enhanced connectivity has increased the possibility of more cyber-attacks," explains Aishwarya the need for enhanced IT security.

Discussing the motivation that led to the emergence of Newton's Apple, Aishwarya says: "Due to the COVID-19 pandemic, 98% public was forced to work from home. Many companies are adopting WFH as a permanent option. This has led to people using home network to connect with their work environment, and thereby introducing a new risk to companies. Threat present at an employee's home network can now penetrate the system and enter the company network. This has further fuelled the need for a more secured IT infrastructure," says the innovator-entrepreneur.

Newton's Apple offers improved control & devices' connectivity, enhanced personal data privacy and safety for kids.

NIRARO

Founder

Vineeta Gadhavi

Institute

Shree Dhanvantary Pharmacy College

Incubator

GUSEC

Sector

Health care



The allopathic medicines available for Diabetes and other diseases mainly suppresses the symptoms while the root cause is not addressed. Niraro targets the root cause of a problem i.e. damaged pancreas in Diabetes. Niraro is a herbal innovated formulation brand.

Under this, the first formulation is an antidiabetic drug (Dianir). Dianir activates pancreas to boost the natural insulin production and by this way it metabolizes the sugar intake of food. With this, the patients get relieved from allopathic insulin injections and tablets within a short span of time and it produces positive effect on type 1 as well as type 2 Diabetes. There are other 3 formulations also worked upon for Anti-thyroid, UTI and Anaemia. Niraro promises no side effects, high efficiency and better taste.

With the degree of M. Pharm, Vineeta worked in Pharma industry for 3 years. She has a family history of Diabetes and so she simultaneously began her research on the disease. She shares, “Women have got all the powers within to achieve anything and balance personal and professional lives. It just needs a little more courage to follow your dreams.”



NUTRIBUD FOODS PRIVATE LIMITED



www.nutribudfoods.com

Founder

Riddhi Patel

Co-Founder

Shardul Patel

Institute

S.M. Patel College of Home Science

Incubator

GUSEC

Sector

Health & Wellness, Food & Beverages

Every new parent comes across basic concerns for their little ones – child's immunity, child's mental and physical growth, a healthy diet for the child, and many more. And these questions become even more challenging for single parents, working mothers and nuclear families.

Nutribud Foods Private Limited is a startup that develops curated food products which directly connect the problem areas of parents and to-be mothers. The target users of this startup are working mothers, nuclear families, single parents and pregnant working women. Aligning the nutritional requirements of the children, Nutribud Foods bring back the traditional recipes and Indian super foods and ensures that the products are free from preservatives and artificial additives. The products of Nutribud Foods are likable to the buds and easy to cook.

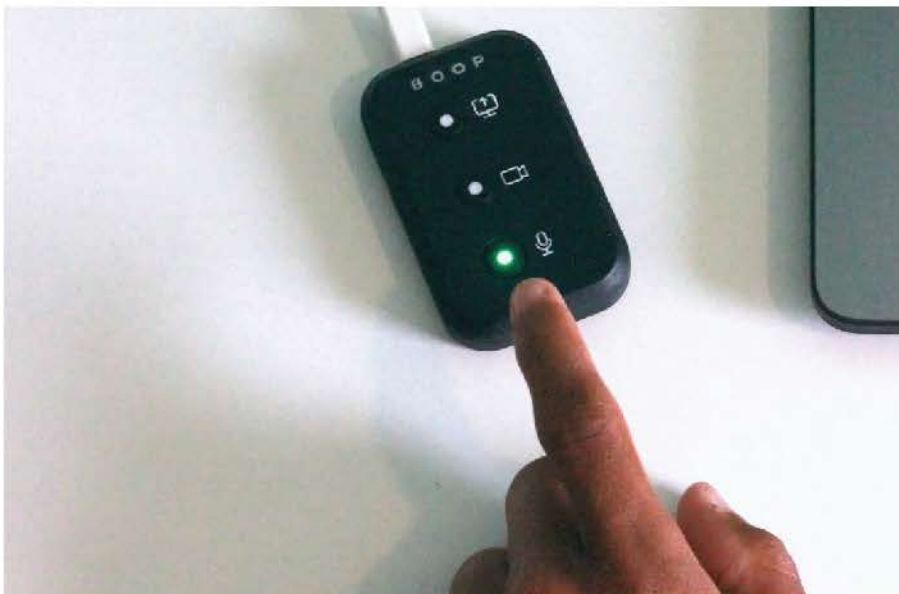
Riddhi shares, “We are building a one-stop-shop for parents that can provide healthy food made from Indian super foods along with a delicious taste.”

PANSTELLAR

Panstellar will offer solutions around virtual meetings. Our primary strategy is to identify common problems and develop innovative solutions to make the virtual meeting experience better for the users. We will take advantage of the increasingly remote workforce to sell our products.

Through innovation, we stand on the three core pillars - convenience, feedback, and accessibility. We intend to design and develop technology/systems backed by psychology and heuristics principles and patent it.

Within three years, we will broaden our scope from 'virtual meetings' to 'working remotely', develop more products and leverage the existing customers for sales.



www.goboop.io



Co-Founder

Jui Pandya

Co-Founder

Kamini Pandya

Institute

National Institute of Fashion Technology, Mumbai

Incubator

i-Hub Gujarat

Sector

Consumer Electronics



PARAVENT APPARELS



www.paraventapparels.com

Founder

Devanshika Tripathi

Institute

National Institute of Design

Sector

Design

Specialized work-wear sector in India is highly unorganised and shows a lack of offerings in terms of well-designed protective work-wear. With people working in a variety of environment (both internal and external), a one-size-fits-all solution does not suit the scenario. There is a need to closely observe and understand the customer's work environment, identify problems faced on a daily basis and design solutions specific to him/her.

Some problems faced by working professionals on a day-to-day basis include viral infections, heat and humidity, dust and pollution, sweat and odour and occupational hazards. Paravent Apparels is a group of designers, fascinated by the many dimension technology can add to work-wear in terms of performance and appearance. They work closely with their customers to understand their needs and offer end-to-end work-wear design solutions by adding specific functionalities based on their requirements.

Devanshika shares, "Through our small and humble efforts in functional clothing, we aim to bring about a change in how people perceive clothing by designing products that employ technology to offer multiple functionalities."

PAW AMBULO



Founder

Isha Panchal

Co-Founder

Aditya Devta

Institute

Maharaja Sayajirao University of Baroda

Incubator

Maharaja Sayajirao University of Baroda

Sector

Health & Wellness, Non-profit

Among the 3 million street dogs in India, many of them are hit by vehicles and become paraplegic. Cases of hind limb paralysis (paraplegia), motor neuron dysfunction, amputation, general weakness, myelopathy and trauma are increasing but at the same time alternatives of canine wheelchairs are very limited and also very costly. Facilities for diagnosis and technical expertise for surgery is beyond the reach of even most pet owners in the country.

This startup has worked on making a canine wheelchair cost effective so that they could be afforded for the treatment of stray dogs. The wheelchair is made of Polyvinyl chloride, which is light in weight and also it reduces the material cost drastically. The wheelchair is adjustable in length, width and height to accommodate various dimensions of dogs, with the option to add a front attachment, specially catering to the ergonomic and anatomical needs of the Indian Pariah dog. Isha, an engineer and an ardent animal lover, shares, "Our final prototype was tested and a few improvements were made in our final design. The final cost of our Wheelchair is Rs 1,500-2,000."



PLASJUVAANT TECHNO HEALTH LLP

Founder

Mita Mehta

Co-Founder

Dr. Sudhir Bhatt

Institute

Université Pierre et Marie Curie Paris, France

Incubator

i-Hub Gujarat

Sector

Agri-tech

PlasJuvant Techno Health LLP, based at Rajkot, Gujarat is scientist driven startup founded by Dr. Sudhir Bhatt (PhD France and PDF USA) and his mother in law Mrs. Mita Mehta (MA Economics), with a vision to help farmers and seeds manufacturing companies to improve the overall seed health and reduce the problems associated with seed germination, pathogenesis of seeds seed preservation, and low yield through the development of AgriJuvant which is a non-thermal plasma based reactive species supplier for treatment of seeds to improve the surface properties of seeds, high water up take and pathogens free seedling etc.

Founded in 2019

Focus Area Agriculture, Medicine

Location Rajkot, Gujarat, India

Problem Statement For seeds, the poor germination, emergence, low early seedling vigor and pathogen infection usually lead to reduction in yield by means of the unsuccessful establishment of a vital crop.

Tech Brief AgriJuvant generated ROS mediated activation of seeds prior to planting for a quick and efficient elimination of germination, high water up take, large shoot and root length, and seedlings growth.

Unique selling proposition

- ✓ Quick and complete germination (98%)
- ✓ No microbial growth (not observed)
- ✓ High water uptake
- ✓ Minimum 4-6 leaflets in a trifoliate leaf (up to 1.5 fold)
- ✓ Healthy plants
- ✓ Less requirement for fertilizer and pesticides

Tech Validation, IP & Field Trials

- Intellectual property: 2 IPR are preparing the draft and will be submitted in two weeks.
- Trademark and IP strategy: Trademarks application will be submitted in two weeks. CE and BPO/MSME are received.
- Technology validation:

Seeds Under AgriJuvant Treatment

Statistical study

Microbiology analysis

Field trial of AgriJuvant treated seeds on:

1. *Wheat* (*Triticum aestivum*)
2. *Castor* (*Jatropha curcas*)
3. *Tomato* (*Solanum lycopersicon*)
4. *Brinjal* (*Solanum melongena*)
5. *Chickpea* (*Cicer arietinum*)
6. *Mustard* (*Brassica campestris*)
7. *Watermelon* (*Citrullus lanatus*)
8. *Cucumber* (*Cucumis melo*)
9. *Okra* (*Bhindi*)
10. *Chickpea* (*Cicer arietinum*)
11. *Mustard* (*Brassica campestris*)
12. *Watermelon* (*Citrullus lanatus*)
13. *Cucumber* (*Cucumis melo*)
14. *Okra* (*Bhindi*)

Field Trial of AgriJuvant and water Castor seeds

AgriJuvant treated seeds show significantly higher germination and seedling vigor compared to untreated seeds.

Logos: ARISE, IIT Gandhinagar, I-Hub, PlasJuvant Techno Health LLP.

PROJECT HEXAGON BY TETREL INNOVATIONS LLP



www.projecthexagon.com

Founder

Khushboo Patel

Co-Founder

Neel Panchal

Institute

National Institute of Design

Incubator

PDPU-IIC

Sector

Textiles

This startup is a multifaceted and multidisciplinary organization working to create affordable, reproducible and scalable smart lifestyle products. It has been successful to incorporate graphene into their first product in line, a smart heating light-weight winter jacket, to create a highly efficient, effective, comfortable, flexible with seamless heating and electronic system that works at sub-zero temperature, where most of the other electronic devices give up. The technology has been tested up to -30°C successfully and they are now in the process of testing it up to -60°C .

The prime motivation behind this is being able to easily incorporate technology into the textiles functional wear in the field of healthcare, sports, lifestyle, communication, automotive and waste management, and make it available to the masses at affordable prices.

Khushboo shares, “With the first product in line, a heating winter jacket, we aim to improve the living conditions of the Indian Armed Forces posted at inhospitable terrain in cold harsh conditions.”



RAYUSH NATURAL FIBERS PVT. LTD

Founder

Namrata Diwaker

Co-Founder

Ravikant Soni

Institute

MICA, Ahmedabad

Incubator

CrAdLE, Entrepreneurship
Development Institute of India

Sector

Textiles

Rayush Natural Fibers' innovation Kusha cool curtains – developed from aromatic crops waste – is an affordable, user-friendly, economic cooling system that works without electricity.

"I felt urgent need of a natural cooling system which works without electricity when I saw my kids coming back from school in non-AC buses during summers. I experienced the health effects of AC was equally bad. I also saw my grandparents in Rajasthan suffering from heatwave. This inspired me to develop an affordable, user-friendly, economic cooling aid which is natural and works without electricity. And we eventually developed Kusha cool curtains from aromatic crops waste," says Namrata.

"Kusha cool curtains doesn't need power. There's no heat generation, no toxic chemical uses. It is locally resourced and generate local employment. Research has proved its efficacy as antidepressant, mosquito and insect repellent. In future, it also has a good scope for cooling rooms without affecting environment," she says.

Kusha cool curtains expects to generate employment for minimum 300-500 people in next 5 years, especially for women, weavers, skilled workers, farmers and labourers. "We are providing double benefit to farmers - for essential oils and waste, and would be able to restore 300 hectares of land in next five years. We will improve quality of lives in rural and urban areas," says Namrata.



RECYCLE.GREEN



www.recycle.green

Founder

Chintal Shah

Co-Founder

Hardik Shah

Institute

M C Shah commerce college

Incubator

AIC- GUSEC

Sector

Clean Technology

Make cities smart, sustainable and Zero Waste. Recycle.Green is an app based next gen circular economy closing full loop from waste to products to take back waste and keep it in the same cycle. Products are recycled and eco-friendly plus also has products from Zero Waste brands that are under the BPTB Brand Packaging Take Back scheme. It allows customers to buy anything and PayByWaste™. It recognises waste as a payment method on mohole app. Also educate customers with ESV™ (Patented Environmental Saving Value) for any product you buy with us. It tracks and rewards the customer based on their ESV. It connects the whole ecosystem with consumers, waste collectors, recyclers, manufacturers, artisans, sellers. Wasting waste is an economic issue rather than an environmental issue and company wants to make consumers understand the right value of the waste and recycle them because of high rewards.



RESPIRE EXPERIENTIAL LEARNING

Respire Experiential Learning (REL) is making 21st century skills accessible to all students through hands-on learning tools and setting up Innovation Labs.

“We have experience working in diverse locations ranging from metro cities to tribal villages for setting up Tinkering lab in schools. We create experiments, activities, and gadgets to encourage young minds to explore science in an exciting and engaging way. We focus on methods like Do-It-Yourself (DIY) kits and Hands-on Learning which are the most optimum methods for Experiential learning,” says Monica.

When Monica saw the gap between what students read and how they apply it. This gap has motivated her to work towards hands on education. While working in tribal area, Monica realised the need to inculcate 21st century skills among students of tribal belt schools.

“We have worked with 1.2 Million students of 334 schools from tribal location of Gujarat, Odisha, Rajasthan, UP, Kashmir and Karnataka. We are aiming to work with 30 Million students and expand it to other states. We are looking to expansion with export market,” she adds.

“Our children need to be ahead in the field of STEM education, and our country to be a progressive superpower in the future, it is imperative that we encourage Experiential Learning for children,” Monica emphasizes.

Founder

Monica Yadav

Institute

VVP Engineering College

Sector

EdTech



www.respiregroup.com

ROLLING PLATES (FOODTECH I-CLOUD KITCHEN)

Rolling Plates is a foodtech startup that specializes in cloud kitchen based virtual restaurant brands. It all started with a random thought of glorifying authentic dishes and its taste, and the idea was to build a Biryani brand that represents the true essence of a city and its culture. After two years of deliberate research and trying every Biryani available around - from the street vendors to the branded ones, the startup zeroed in on the taste that they wanted.

Narrating the startup journey, Falaknaz shares, “We personally believed that the taste of this local authentic dum biryani available in the Ahmedabad city outclassed every other Biryani variant served across India and it has the potential to become a bigger brand than that of our competitors.” Finally, they launched the brand Ahmedabadi Biryani in the year 2018, and as expected the local market responded well, and within 3 months they crossed 300 deliveries a day mark with just two variants of Biryanis in the menu.



Founder

Falaknaz Sheikh

Co-Founder

Shihab Sheikh

Institute

Gujarat University

Sector

Foodtech



www.rollingplates.in



RTEFACTS.COM



Founder

Ruchira Saikia

Co-Founder

Perna Bhati, Rakhee Biswas

Institute

Fine Arts College, Maharaja Sayajirao University

Incubator

i-Hub Gujarat

Sector

E-commerce

Rtefacts.com aims to bridge the gap between the artisans of India and the customer giving the artisans a wider scope to showcase their products, art and talent and bring them closer to an international market and hence aiding them a sustainable living. Rtefacts.com based out of Gujarat is a marketplace for local artisans to directly sell their craft to international customers.

We intend to achieve this by working closely with the artisans providing them a digital b2c platform via e-commerce having drop shipping model.

This will provide them a consistent market and livelihood and will rebuild faith in their ancestral craft and skills and take forward the legacy. Some of these art forms are dying and the pandemic has also hit them additionally.

Artisans need a technology enabled market platform that connects to the right customers with the global reach we offer. We provide an integration opportunity for handloom and handicrafts sector via online sales platform.

With initial exports targetting France. Canada, US and Indonesia, we aim to make our products a fashion statement in a robust business model.

SANCTUARY INNOVATIVE SAFETY EQUIPMENT (4S SHIELD)

In post-COVID scenario, a variety of masks are available in the present market that covers nose and mouth. As per research there are mainly four entry points from where virus activate in human body, like eyes, nose, ears and mouth. 4S SHIELD under Sanctuary Innovative Safety Equipment took birth as an answer to address this need.

It is a new innovative design which covers all four sensory organs. This startup currently manufactures and sells Nanofibre based virus protective sustainable 4S SHIELD. It is the first of its kind company in India, providing so far highest efficiency i.e. 99% and protection to all sensory organs in the current market. Furthermore, the company aims to venture out to make products with innovative designs of safety equipments utilized in Pharma as well as Manufacturing industries. 4S SHIELD gives assurance of covering all entry points of human body with more filtration capacity than N95. It provides protection against virus, bacteria, pollen and dust.

About the journey so far, Hetika says, “The doctors and paramedical staff is happy with our product and they are using till date. We have also started supplying to industries, we are working on the sector-specific changes suggested by them.”



Founder

Hetika Shah

Institute

Entrepreneurship Development
Institute of India

Incubator

CRADLE, Entrepreneurship Development
Institute of India

Sector

Health & Wellness, Manufacturing



www.4sshield.com



SARAUSI LIFESTYLE PVT LTD

Chikankari embroidered garments available in the market do not have authentic chikankari work and the designs are not trendy. There are a few designers who are selling garments with good design and embroidery, but they are very expensive so everyone cannot afford them. The artisans who are creating these beautiful designs are not getting enough money for their survival, so they are leaving this art and moving into other activities.

Sarausi Lifestyle Pvt. Ltd. creates beautiful garments with authentic Chikankari embroidery on modern silhouettes. Each garment is uniquely handcrafted by artisans based in and around the historical city of Lucknow.

Varsha shares, “Being a designer I thought of doing new design intervention and create authentic Chikankari on modern silhouette. The outcome was modern looking and trendy garments with handmade fabric dyed in natural colour.” This startup includes all the 32 authentic stitches into its products to keep the heritage beauty of Chikankari alive. The startup is also contributing towards women empowerment and improving lives of the local artisans.

Founder

Varsha Prasad

Co-Founder

Mukesh Kumar

Institute

National Institute of Design

Incubator

National Design Business Incubator (NDBI)

Sector

Design, Fashion, Manufacturing, Textiles



www.sarausi.com

SCIKNOWTECH

For teaching Science and Math in Indian context, there are either typical tuition classes where the delivery is in form of mugged up learning or there are handful of institutes like Science centers which are only experimental. The problem is that there is no one connecting the dots between the two.

SciKnowTech is a startup that combines theoretical base with experiential part of it, through which the subjects become likable to the children that is followed by better grades. It functions in different modules like Year Long Programme, Workshops, CSR initiatives, Teacher's Training, Online Programmes and Online Birthday Parties.

It is a break-through in experiential science learning and thus exposing children to various aspects using multiple language of learning like audio-visual, experiments, hands-on experiments, model making, relevant craft activity, field trip, expert's intervention, and story-telling. The idea is to spread research attitude and aptitude in children, forming better Indian society.

Megha defines, "SciKnowTech is an attempt to move delivery of rote-learning to likable application-based learning, but backed up by solid theoretical base."



www.sciknowtech.com

Founder

Dr. Megha Bhatt

Co-Founder

Dr. Saleel Bhatt

Institute

Hemchandracharya North Gujarat University, Patan

Incubator

GUSEC

Sector

Education



SEATIZEN

Co-Founder

Priyanka Goradia

Co-Founder

Prithviraj Kanaujia

Institute

Pandit Deendayal Energy University

Incubator

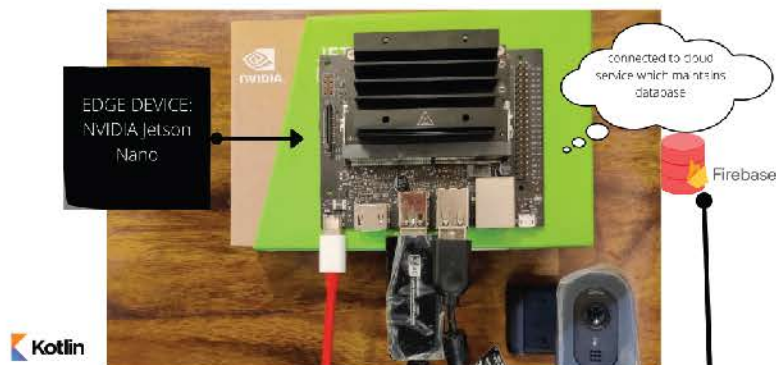
PDPU-IIC

Sector

Information Technology, Travel, AI/ML, Software

Frequent travellers who use public transport often don't get a seat during their ride because the public transport is crowded. This in turn forces people, who can afford it, to use their private vehicles. Both these combined, give rise to traffic problems. If a seat on the public transport is guaranteed, using AI/ML technologies and time series analysis, then in the long run this will help in solving major problems of traffic and air pollution. SEATIZEN is a startup that aims to provide an affordable and comfortable ride in the public transport to the common man.

Their current project is a 'Passenger Counting System' to be deployed in public and private buses. During the initial phase, the main motive of the system will be to provide a count of no. of passengers boarding and getting off a bus. This information will be sent to the cloud server from where an android application will fetch data about the no. of passengers in the bus and the no. of empty seats given the bus capacity. By finding out if the passengers will get a seat on the bus even before it arrives, they can make an informed decision about how they choose to travel, thus also avoiding overcrowding to a major extent. This will help the citizens use the public transport facilities satisfactorily.



SERENE DESIGN AND MARKETING PVT LTD



Although India figures among the topmost developing nations of the world, its millions of tribal artisans still struggle to make their ends meet in spite of having enormous talent. There is a strong need to create local source of income to improve their lives.

Pushplata, a design graduate from National Institute of Design (NID) with specialization in Industrial Design (Ceramic and Glass Design), left her job and founded Serene Design and Marketing Pvt. Ltd. in 2016 with her strong belief in applying ethnography, systems thinking and human-centered design to create products and services.

Serene is a design-driven sustainable social enterprise dedicated solely to improving lives of tribal/rural artisans. Its mission is to enable “the tribal artisans lead empowered lives” and to create equal opportunities for the people at the bottom of the pyramid to bring socio-economic equality for a better world. Serene works in areas such as design support to tribal artisans in their own craft to enable them to come up with market-based products, branding and business support to add value to these products and market linkages via digital and high value channels (like real estate, exclusive art and craft outlets). These combined efforts result in more revenue and empowered lives of the artisans.

Founder

Pushplata Swarnkar

Co-Founder

Shakuntala Marndi

Institute

National Institute of Design

Sector

Marketing



www.serenedesign.org



SID CLINIC

Founder

Kinjal V.

Co-Founder

Akshar Parmar

Institute

IGNOU, 2019

Incubator

AIC, GTU

Sector

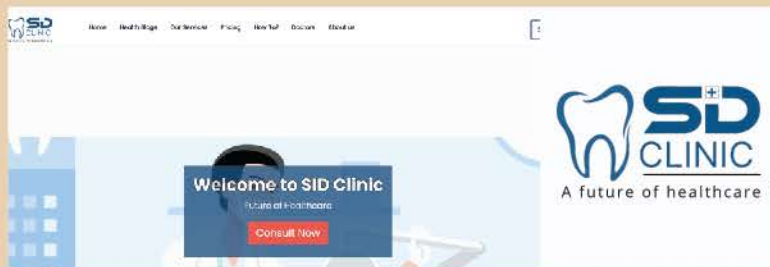
Healthcare / Healthtech

SID Clinic is a virtual dental clinic that gives you a real-time experience of a dental clinic on your smartphone. From a sensitive tooth to a painful nightmare of a mouth ulcer, it allows you to self-assess your oral health problems without the need for human interaction. It also helps you to find the best possible dental solution for you and your family.

“We believe that oral health is a neglected area, and poor oral health leads to several diseases. SID Clinic envisages that timely and accurate information, and education would lead to better management of your oral health,” shares Kinjal.

Though India has one dentist for 5,000 people, 67% of Indian population never visits a Dentist. The average cost of a single dental visit is Rs. 800. Thus, most people try to avoid visiting dental clinics which aggravates problem and results into expensive rehabilitation.

“We have teamed up with Acadicians and Experienced Dental Professionals and created this platform which accurately diagnoses oral health problems virtually, and allows individuals to make better decision about their oral health. We are trying to reach 220M young mother and their child, 229M young population and 100 M senior citizen and make them aware of oral health,” says Kinjal.



www.sidclinic.com

STAFFURS SOLUTION PRIVATE LIMITED

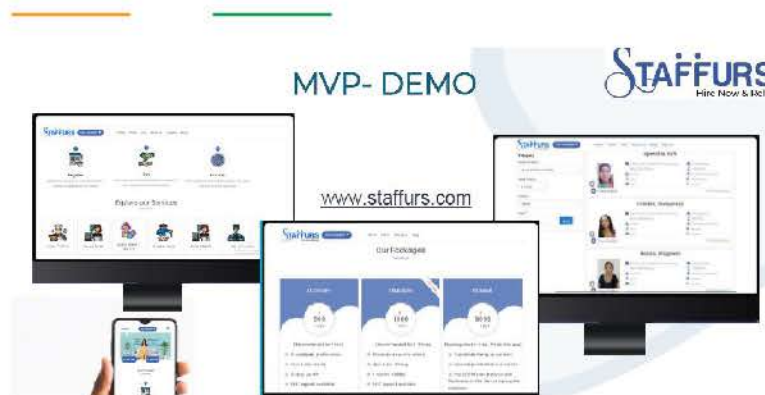


Staffurs is the most affordable domestic hiring solution in India that enables recruitment of domestic staff digitally through its web portal/ app.

"Staffurs is creating new lifestyle trends in online domestic staff hiring, making it as simple and convenient as online shopping. We are a digital aggregator platform and connect the hirer with the seeker and empower both sides. We also provide background verification to ensure safety," says Ruchi.

Officially established in Feb 2021, Staffurs has launched the Beta version of its platform and has evoked a good response in Mumbai. "We have successfully on boarded 6000+ candidate seeking domestic job only in Mumbai. We are soon launching our do-it-yourself plan which will enable us to expand in Mumbai, and later in Pune. The quick and easy-to-operate job portal is handy for users and have served many in their domestic help hiring."

On her next five-year plan, she says: "About 2 crore households in top 20 Indian cities need to hire a domestic staff annually, and that makes it a 2000-3000 cr annual market only in India. We plan to expand in these cities in next 5 years. We aim to generate Rs 200 cr annually and create 1000+ monthly livelihood opportunities for the under privileged section. We also aim at partnering with institutions like NSDCL and other NGOs working in livelihood generation industry."



www.staffurs.com

Founder

Ruchi Joshi

Co-Founder

Niraj Joshi

Institute

IIM, Ahmedabad

Incubator

GUSEC

Sector

Software as a service (SaaS)



TATKALORRY PRIVATE LIMITED

Logistics and supply chain management industry in India is highly labour intensive. It employs several labourers. However, these labourers tend to be exploited in terms of minimum wages. There is a need for a robust supply chain and logistics management in several sectors like agricultural, core manufacturing and multi-brand retailing sectors. Logistical costs have been extremely volatile. Further, ineffective supply chain management leads to unavoidable price rises and thereby contributes largely to the inflationary trend of the economy being the single-largest indirect costing factor to the ultimate consumer.

Tatkalorry Private Limited is a niche logistics and supply chain management company operating primarily in the ceramics and construction material industry, committed to providing effective logistical support to a largely unorganized sector. It comes with the unique idea of providing supply chain management services in fragile but heavy industries. “The ways in which we ensure it is to work from ground up. We pay attention to the welfare of our labourers, drivers and other vulnerable stakeholders who in turn care for our clients”, shares Nikita.



www.tatkalorry.com

Founder

Nikita Maheshwari

Co-Founder

Shikhar Maheshwari

Institute

Entrepreneurship Development
Institute of India

Sector

Logistics

THE HERITAGE ART



Founder

Richa Dalwani

Institute

Department of Journalism (MMCJ)

Incubator

i-Hub Gujarat

Sector

Social Enterprise

The Heritage Art – a heritage-inspired souvenirs and lifestyle studio – is based in Ahmedabad. Founded with a vision to promote and popularise the heritage, arts and crafts of Gujarat & India across the globe, The Heritage Art has a mission to deliver at least one cultural souvenir in every Indian home ('Ghar Ghar Heritage').

“Our first collection is a tribute to India’s 1st World Heritage City Ahmedabad, while the second collection is a tribute to UNESCO World Heritage Site - Rani ki Vav. The third one is an ode to Mahatma Gandhi. Our next collections are dedicated to SOU, Sun Temple (Modhera) and Polo Forest,” says Richa.

“Being a social enterprise, our souvenirs are designed and manufactured in Gujarat and we work closely with local artists, artisans and crafts communities in a way that empowers and encourages them to preserve the timeless crafts of India,” she adds.

On the impact The Heritage Art has created, Richa says: “It has created awareness and a cultural shift towards heritage, especially in Ahmedabad and Gujarat. It has generated employment for more than 20 local artisans and artists. It has also inspired youth to choose heritage as a way of life by using heritage-inspired products in everyday life.”



www.theheritageart.com



THE ROUNDUMBRELLA CO

Founder

Shivani Chakrachhattri

Co-Founder

Mohit Saini

Institute

National Institute of Design, Ahmedabad

Sector

Design, E-commerce, Education, Manufacturing

There are three pillars to education: child, teacher and learning. Most of the innovation/technology intervention in the last decade has been centered on improving the 'learning' part by standardizing the role of the teacher via 'standard video lectures', 'scalable online content' and creating access, etc. The next challenge in education, which doesn't get solved by standardizing the role of a teacher, is to prepare the children to deal with the rapidly changing world and highly uncertain future.

As recognized by the new education policy, there is a need of an education system that inculcates a problem-solving mindset in kids, which equips them to deal with uncertainty and ambiguity with ease. Answering these needs, The Roundumbrella Co. is an ed-design startup on a mission to bring design thinking in K-12 education with physical games and toys. They are building a series of 'learning to learn' tangible toys for experiential learning based on the pillars of design thinking.

"We believe that design thinking pedagogy builds such a mindset in kids, the mindset of learning to learn", shares Shivani.

The startup launched their first game internationally on a crowdfunding platform and the game is called as 'Bulby for Kids' which is an ideation game based on light and shadow.



www.designplaystore.com

UPSYCH



A simple search on YouTube for DIY video to make most of her ripped jeans inspired Prakruti to found UPSYCH.

“We strongly believe we are amidst a major environmental and excessive waste problem, and we are trying to bring in balance in retail textile industry. At UPSYCH, we mass manufacture upcycled products from used fabric. We have over 20 patterns and more than 6 market-ready products,” shares Prakruti.

UPSYCH’s product line starts from flat Rs 99. “We assure a minimum wage of Rs 808 a day for our producers. In six month, we have reclaimed around 300 kgs of discarded fabric which would have landed up at landfills. Our idea is to create a brand which is economically, socially and environmentally sustainable. From thrown away jeans to bags, discarded sarees to unisex shirts, we upcycle waste. At the same time, we have created employment for 16 women and people with disability,” she adds.

Sharing her future plans, Prakruti says: "We wish to create 51 circular economy centers in 51 cities across India in the next five years. The idea of these centers is to reclaim two tonnes of waste and turn them into products every single day."



Founder

Prakruti Mukul

Co-Founder

Divyanshu Purohit

Institute

B.K School Of Professional and Management

Incubator

Antrapreneur: The Business Incubator

Sector

Social Enterprise



VATSALYA

Founder

Juhi Anurag Mishra

Co-Founder

Meenakshi Gautam Trivedi

Institute

Banasthali University

Sector

Design, Education, Sustainable lifestyle

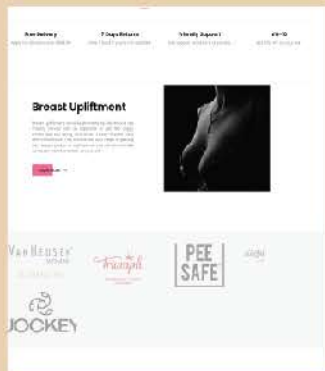
Penetration of plastic and foreign made toys in Indian market has become deep rooted today. The childhood experience of children has been adversely affected because of the artificial and fake toys available in the market today. Because of this, the screen time of children increases substantially and children don't gain anything from the free time available to them.

Vatsalya is a startup engaged in making the play time of children enriching. Vatsalya is a toy brand that believes in open-ended play and sustainability & responsibility towards childhood, environment and society at large. The toys are crafted with love to encourage endless creativity and imagination in children. Materials used for these toys are natural to give the crucial sensory experiences to the children. All the toys are lovingly and thoughtfully designed to facilitate the holistic development of children, ensuring their safety while being mindful of the environment and caring for the local artisans and carpenters. Vatsalya is not just an online store but a space where design merges with the needs of a child's play.



www.vatsalyatoys.com

VIBESGOOD



www.vibesgood.com

Founder

Nishi Jain

Co-Founder

Pranshul Khandelwal

Institute

Entrepreneurship Development Institute of India

Incubator

CRADLE, Entrepreneurship Development Institute of India

Sector

Consulting, E-commerce, Fashion, Health & Wellness, Textiles

VibesGood is a platform contributing to the Happiness Index of the nation by contributing to the health, living standards and psychological wellbeing of women. It is working to make women's life super easy and happy by offering the best to get the best of life. VibesGood envisions to contribute to raising the GDP of the nation by raising the Happiness Index of women by making them healthy by reducing the chances of breast cancer and by increasing their self-esteem via lingerie makeover, increasing their confidence by guiding them with a perfect fit.

VibesGood is also a marketplace where top brand sellers and women deal in the products of domains like Lingerie, Feminine Hygiene, Intimate Wear and Contraceptives. Nishi says, "From t-shirt bras to lingerie sets, stunning bridal wear to sun-kissed swimwear, a sanitary napkin to menstrual cup and from flavoured condom to extra dotted condom, we have created the perfect destination to give you and your wardrobe a new lease of life!"



VITAFALL: AN ADVANCED DIGICARE

The biggest challenge in this technologically advanced society is the improvement in the health of aging individuals and specially-abled. The leading cause of significant injuries and early death in the aged is due to unattended falling.

This led to the motivation behind the startup VitaFALL that aims at helping aged people, specially-abled and the needy by monitoring their vital signs and fall prediction/detection.

In most of the devices and innovations, the fall detection technique is only based on gyroscope or tri-accelerometer or tilt sensor, so there is a very high possibility of generation of false fall alarms as there is no vitals observation analysis simultaneously. If such problems arise, then the doctors' and patients' acceptance rate for fall detector will decrease. So, to overcome this problem, a more appropriate approach, presented by this innovation, is a multi-threshold based algorithm NXTGeUH that was implemented for fall detection and vital signs monitoring. NXTGeUH gives superior performances, which leads to 96.43% accuracy.

A very economically priced, camera-based VitaFALL is a wearable device that monitors vital signs and acceleration of patients/elderly. The device has features like GSM/GPRS web-based real-time alert to doctors and caregivers, GPS Tracking and camera-based solution with water-resistance technology. It delivers high accuracy in fall alert and genuine alarm triggering that can effectively minimize the deaths due to falls.



Co-Founder

Monal Patel

Co-Founder

Warish Patel

Institute

Maharaja Sayajirao
University of Baroda

Sector

Health & Wellness

VRUPCHAR PVT. LTD

VRupchar is at the forefront of introducing Virtual Reality therapeutics into the Indian Clinical settings. Our solutions alleviate patients' pain & anxiety before, during, and after various medical procedures through virtual reality and work as a relaxation tool for medical staff to combat stress, anxiety, and burnouts by immersing themselves in breath-taking virtual environments.



<https://www.vrupchar.com/>



Founder

Bhoomi R Jhaveri

Co-Founder

Jeet R Jhaveri

Institute

H. L. College of Commerce, Gujarat University

Incubator

i-Hub Gujarat

Sector

Healthtech



WASTEFULL INSIGHTS



www.wastefullinsights.com | www.achhedinn.com

Founder

Manali Agarwal

Co-Founder

Rishabh Shah

Institute

Universität Duisburg Essen

Incubator

PDPU IIC

Sector

Waste Management

There is a need of an automated and upgraded waste management system in India with efficient source segregation and recycling in place. As an answer to this, Wastefull Insights is a startup that is working impactfully to change the scenario of dump yards in the country.

Wastefull Insights is a waste management company developing robots to auto-segregate dry waste using modern technologies. This startup is innovating in ground-breaking technologies like Artificial Intelligence(AI) , Computer Vision(CV) and Robotics. By applying AI and CV algorithms, the waste is segregated based on their colour, size and shape. Manali shares, “This is our initiative towards reducing the waste on the landfills to zero. We are working towards changing the waste management and handling from ground up, by bringing in state-of-the-art technology to simplify the process.”

This startup has an e-commerce platform called ‘Achhe Dinn’ where they have partnered with over 40 brands to sell recycled, environment-friendly sustainable products. To add to this, this startup is also working on establishing a waste credit system where in anyone can sell their scrap and buy these products.

WELL FOUNDED HEALTHCARE (OPC) PRIVATE LIMITED

Well Founded Healthcare Private Limited is a startup that offers an online platform called Hindustan Pharmacy which can be accessed for all the health needs. This startup facilitates home delivery of allopathy, ayurvedic, homeopathic medicines, surgical medicines, vitamins and nutrition supplements and other health related products.

This startup provides accurate, trustworthy and genuine medicines at special offer rates with 20 to 50% discount that can be ordered through website, app, WhatsApp or on call and is delivered in minimum time. There is also an option available for generic medicines so the customers can get medicines at more nominal rates. Kamini shares, "Ours is one of the fastest growing e-pharmacy that offers home delivery of medicines and health products from licensed pharmacies." Today they have 4000+ satisfied users.



HP Hindustan Pharmacy
Well Founded Healthcare (opc) Pvt Ltd

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- ICU તથા ઓપરેશન માં ચાલતા દરેક પ્રકારના ઈન્જેક્શન મળે છે.
- આયુર્વેદિક તથા હોમિયોપેથિક દવાઓ મળે છે.

આ સેવાનો લાભ લેવા માટે નીચે આપેલા નંબર પર ડેકટરે લખી આપેલી ચિઠ્ઠી તથા દવા નો ફોટો **Whatsapp 97233 42488** કરો

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www.hindustanpharmacy.com

Founder

Kamini Patel

Institute

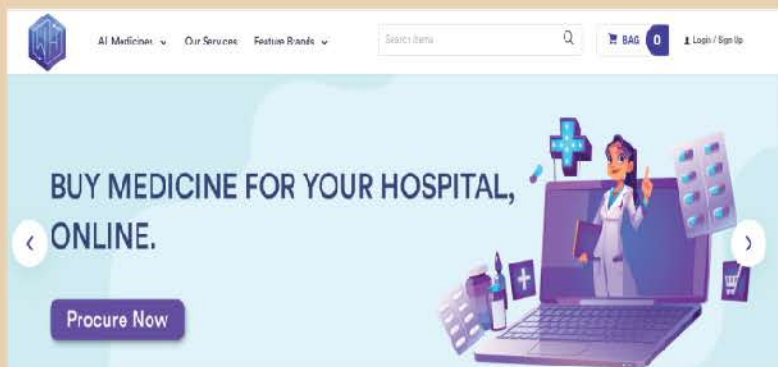
Swami Sachchidanand
Polytechnic College

Sector

E-commerce, Health & Wellness



WIZARMA HEALTHCARE PRIVATE LTD.



www.wizarma.com

Founder

Pooja Unadkat

Co-Founders

Prem Karia

Institute

B.L. Amlani College of Commerce

Incubator

i-Hub Gujarat

Sector

Healthcare / Healthtech

Wizarma Healthcare is a digitally powered healthtech platform for procurement solutions of pharmaceutical supplies. It is working towards developing a 3D eco-system where hospitals can Search, Order & Manage their pharmaceutical supplies.

“We innovate the process and experience of product purchase with full supply chain visibility for Hospitals. We also innovate the ordering process by analyzing ordering behavior and implementing machine learning to suggest best cost-effective options for ordering, implementing automation and affordability. We want to be the Torchbearer for hospitals and pharmaceutical industry in their journey towards digital realization,” says Pooja.

Wizarma Healthcare already has 14 Hospital on board in just three months, along with 5 major pharmaceutical companies on its platform. “With this, we have reduced the inventory cost of hospital on an average from 90 Lakh a month to 1.8 Lakh. With this improved cost, our partner hospitals are now passing on these benefits to their patients directly and thus, making healthcare affordable and more accessible,” she shares.

“We are going to have great integrations in place, one of the biggest being our integration with two biggest ERP systems - SAP and ORACLE. With that, we will be a complete digital eco-system where hospital can interact with pharma companies and suppliers at the same time,” Pooja explains.



ALGALLIO BIOTECH PRIVATE LIMITED

www.algalliobiotech.com

Founder

Ameer Patel

Co-Founder

Anupama Sanjiv Mishra

Institute

Sardar Patel University

Incubator

Sristi Innovations

Sector

Agriculture, Health & Wellness,
Life Sciences, Manufacturing

Algallio Biotech Private Limited develops technology that produces commercial nutraceutical products. It targets to fight nutrition deficiency by using super-food microalgae. The start-up strives to provide algae as a tasty treat for wellbeing of people.

BETAMG



www.betamg.in

Founder

Aanshi Patwari

Co-Founder

Ayush Panara

Institute

School of Engineering

Incubator

i-Hub Gujarat

Sector

Food & Nutrition

BETAMG uses AI to find out gaps in daily food intake in terms of nutrition, and applies Ayurveda to develop products that can fill these gaps. BETAMG's premix are tasteless and can be added to any food. It provides required micronutrients without altering the taste of the food.



BILVAM JAGANMAATA HERBALS PVT LTD

www.bilvamherbals.com

Founder

Sai Sudha Chebrolu

Institute

Shri Padmavati Mahila
Vishwavidyalayam, Tirupat

Incubator

i-Hub Gujarat

Sector

Healthcare

Bilvam Herbals manufactures and retails 100% herbal health supplements, cosmetics and naturally grown spices, jaggery, raw forest honey and Gir Gomata Ghee for promotion of wellbeing among masses. It follows traditional methods for processing raw material and making the blends.

CYCLING CITIES (CROOZE APP)



www.cyclingcities.in

Founder

Nikita Lalwani

Institute

NIT Surat

Incubator

AIC-GUSEC

Sector

Health & Wellness,
Information Technology

Cycling Cities is a tech-based social enterprise promoting the use of cycling for active transport using technology, behavioural economics and community. The start-up's Crooze app rewards people for cycling, shows carbon saved and connects them with local and national cycling community through events, cycling clubs, cycle shops and leaderboards.

T R A I L

B L A Z E R S



www.dbello.in

Founder

Menka Gurnani

Institute

L.A. Shah Law College

Incubator

Entrepreneurship Development
Institute of India

Sector

Agriculture, Health & Wellness,
Life Sciences

D'BELLO

D'BELLO offers vegan Vitamin D solution. The start-up has developed natural vitamin D source which is chemical-free, whole food nutrition from vegetable & microbial source. The powder can be added to almost all kinds of Indian foods as salt or sugar. It doesn't tamper with the taste or texture of food, and it is suitable for all dietary habits across the age-groups.

EASYPUJA

Easypuja is a one-stop solution for all kinds of religious & auspicious events – be it arranging a Panditji of your community or collecting the tiniest puja samagri. It has a network of around 1000 Pandits. It is also associated with NGOs that help in making puja samagris which in turn has provided employment to around 500 women.



www.findpanditji.in

Founder

Riya Shah

Institute

Entrepreneurship Development
Institute of India

Sector

Events



www.eczicure.in

Founder

Prafulla M Vadoliya

Co-Founder

Mansukh K Vadoliya

Institute

Saurashtra University

Sector

Healthcare

ECZICURE OPC. PRIVATE LIMITED

Eczicure opc Private Limited manufactures Ayurvedic medicines that cure eczema permanently without any side-effect. It produces cream-based medicines (suggestion: ointment) and special bandages that help in treatment of eczema.

ENDEL DIGITAL SOLUTIONS

Endel Digital is an industrial software solution-provider with presence in India, Middle East, and Africa. It offers customized solutions by conceptualizing and delivering top-of-the-line weighing software solutions. Its Unmanned Weighbridge Software, WeighMAST, is a one-stop shop solution for all weighing requirements.



www.endel.digital

Founder

Shailaja Shah

Co-Founder

Jigar Shah

Institute

Heriot Watt University, 2020

Incubator

CrAdLE, Entrepreneurship
Development Institute of India

Sector

Business Intelligence

T R A I L

B L A Z E R S



EUPHORIA

Founder

Pankti Shah

Co-Founder

Prachi Patel

Institute

Pandit Deendayal Energy University

Incubator

PDPU-IIC

Sector

Cosmetics, FMCG

Euphoria provides its users the choice of 10,000 lipstick shades at minimal cost. (There was no mention of it is a vegan, chemical-free lipsticks. Even price range has not been mentioned.)

INFLOREER

INFLOREER is an online platform that serves as a bridge between brands and social media influencers/content creators, and offers a place for collaboration. The start-up aims to help smaller companies to identify their target audience and linking them with influencers for effective marketing campaigns.



www.infloreer.com

Founder

Payal Devjani

Co-Founder

Jyotika Sawlani

Institute

Government Engineering College, Gandhinagar

Sector

Digital Marketing, Media



MANORAMA AGROBIOTECH PVT. LTD.

www.manoramaagrobiotech.com

Founder

Anamika Sharma

Co-Founder

Devendranath Prasad Sharma

Institute

Cooperative College

Incubator

AIC- GTU

Sector

Biotechnology

Manorama Agrobiotech Pvt. Ltd. offers easy testing of cow milk that differentiates A1 and A2 proteins from it using the RT-PCR method. It also offers Moringa & its products and provides solution for Kitchen Garden Management.

NUTRITION DYNAMIC FOODS LLP

Nutrition Dynamic Foods LLP manufactures 100% plant-based, natural, innovative flavours, functional beverage premixes using freeze drying technology. The aim is to cater to those dwelling in urban topography and suffer from diabetes, cardiovascular diseases, cancer and obesity, etc.



www.nutridynamic.co.in

Founder

Mrs. Arpita Doshi

Co-Founder

Mr. Divyesh Doshi

Institute

University of Hertfordshire, UK

Incubator

AIC-LMCP

Sector

Health & Wellness

T R A I L

B L A Z E R S



RASANEX

Founder

Mary Jacob

Co-Founder

Dr. Meenakshi Patel

Institute

Nazareth College of Pharmacy

Incubator

Babaria Institute of Pharmacy

Rasanex works towards overcoming the limitations of existing drug. Its new drug - Rasagiline Mesylate - (RM) is a potent MAO-B inhibitor, used as anti-Parkinson's drug. It is available for oral use in the form of immediate release tablets (Azilect 1mg).

SHREE RANG ENTERPRISE

**Founder**

Anjali Tarunkumar Patel

Institute

Pacific School Of Engineering

Incubator

GTU Innovation Council (GIC)

Sector

Clean Tech, Environment

Shree Rang Enterprise manufactures biodiesel from various types of refinery waste. Biodiesel is eco-friendly and cost-effective as it is significantly cheaper than diesel. Currently, Shree Rang Enterprise supplies Biodiesel to biodiesel fuel outlet pumps in Gujarat, Maharashtra and Uttar Pradesh.



SYNCBIO RESEARCH PRIVATE LIMITED

Founder

Dr Shiva Joshi

Co-Founder

Harsh Murarka

Institute

School of Science

Incubator

i-Hub Gujarat

Sector

Services

SyncBio Research Private Limited has been envisioned to promote and act as a resource center for laboratory animal care, preclinical research programs & services, pharmaceutical testing, education and research in accordance with the national and international standards.

WETACRE SUSTAINABLE SOLUTION

**Founder**

Priyadharsini S

Co-Founder

Ankit Mudpe

Institute

Entrepreneurship Development Institute of India (EDII)

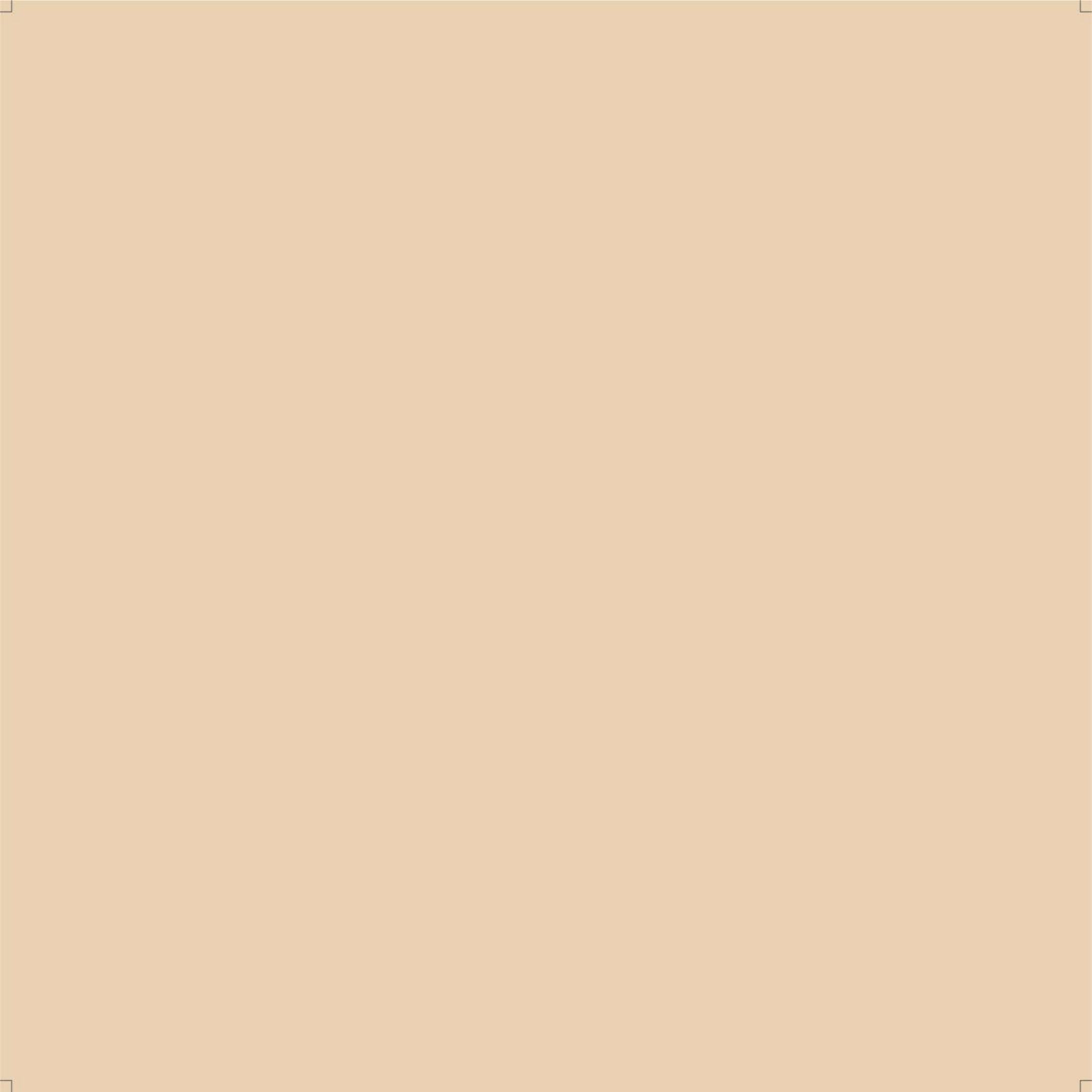
Incubator

GUSEC

Sector

Agritech

WetAcre Sustainable Solution works towards designing and developing hygroscopic composition that absorbs atmospheric moisture and uses it for crop irrigation. It is trying to develop a prototype by incorporating the technology of Irrigation by Condensation.





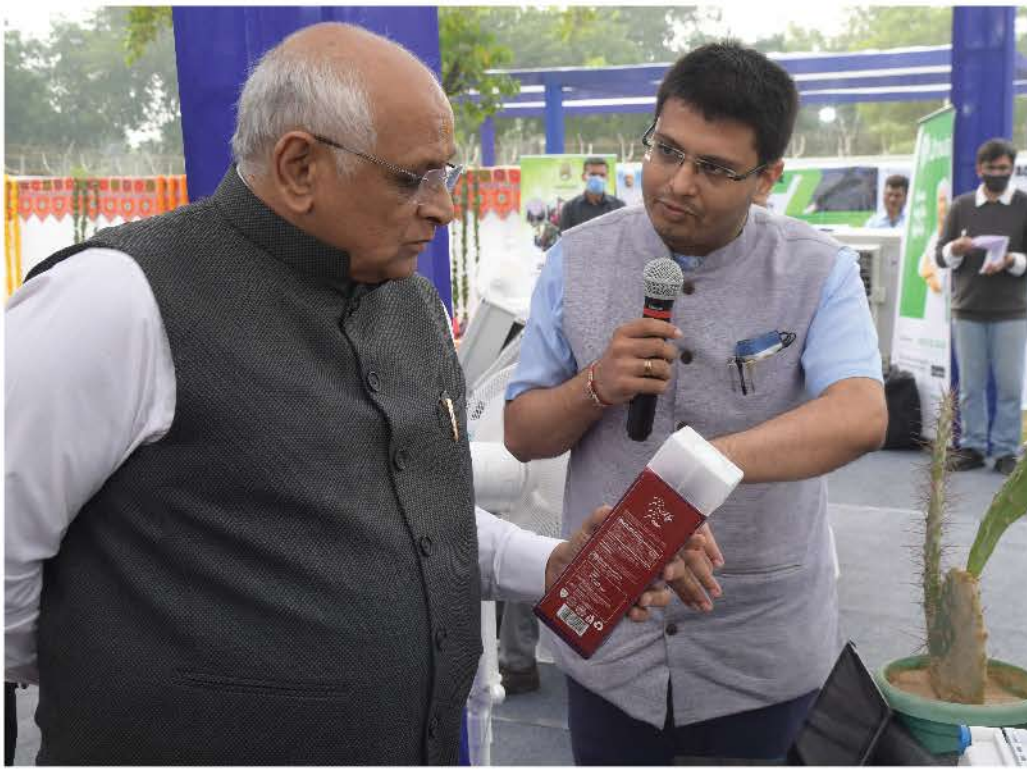
સરકાર
Government of Gujarat

Azadi Ka
Amrit Mahotsav

START UP SUCCESS

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AATMANIRBHAR
GUJARAT TO
AATMANIRBHAR
BHARAT

